

**APPROVED**  
**DECEMBER 12, 2017**

Item #IV-5  
December 12, 2017

**NEW OPERATING AND/OR DEGREE-GRANTING AUTHORITY  
FOR INDEPENDENT INSTITUTIONS**

**Submitted for:** Action.

**Summary:** New independent institutions, institutions planning to operate at a new location, including a location outside the higher education region of original operating authority, and out-of-state institutions planning to operate in Illinois for the first time are required to obtain authorization to operate. These institutions also are required to obtain authorization for each new degree program.

**Action Requested:** That the Illinois Board of Higher Education approve the recommendations to grant degree-granting authority and/or operating authority to the following institutions:

**Not-For-Profit**

Benedictine University

- Master of Business Administration in the Prairie Region

Rosalind Franklin University of Medicine and Science

- Doctor of Medicine in the North Suburban Region

Saint Louis University

- Operating Authority in the Central and Southwestern Regions

Southeast Missouri State University

- Operating Authority in the Southwestern Region

**Proprietary**

The Illinois Institute of Art

- Operating Authority in the Chicago and North Suburban Regions
- Associate of Applied Science in Culinary Arts in the Chicago Region
- Associate of Applied Science in Fashion Merchandising in the Chicago and North Suburban Regions
- Associate of Applied Science in Graphic Design in the Chicago and North Suburban Regions
- Associate of Applied Science in Hospitality Management in the Chicago Region
- Associate of Applied Science in Web Design and Interactive Media in the North Suburban Region
- Bachelor of Applied Science in Culinary Management in the Chicago Region

- Bachelor of Arts in Advertising in the Chicago Region
- Bachelor of Arts in Fashion Marketing and Management in the Chicago and North Suburban Regions
- Bachelor of Fine Arts in Digital Filmmaking and Video Production in the Chicago and North Suburban Regions
- Bachelor of Fine Arts in Digital Photography in the Chicago and North Suburban Regions
- Bachelor of Fine Arts in Fashion Design in the Chicago and North Suburban Regions
- Bachelor of Fine Arts in Game Art and Design in the Chicago and North Suburban Regions
- Bachelor of Fine Arts in Graphic Design in the Chicago and North Suburban Regions
- Bachelor of Fine Arts in Illustration and Design in the Chicago and North Suburban Regions
- Bachelor of Fine Arts in Interior Design in the Chicago and North Suburban Regions
- Bachelor of Fine Arts in Media Arts and Animation in the Chicago and North Suburban Regions
- Bachelor of Fine Arts in Visual Effects and Motion Graphics in the North Suburban Region
- Bachelor of Fine Arts in Web Design and Interactive Media in the North Suburban Region
- Bachelor of Science in Audio Production in the Chicago and North Suburban Regions
- Bachelor of Science in Hospitality Management in the Chicago Region

Kaplan University

- Operating Authority in the Chicago Region

Midwestern Career College

- Operating Authority in the West Suburban Region
- Associate of Applied Science in Magnetic Resonance Imaging Technology in the West Suburban Region
- Associate of Applied Science in Surgical Technology in the West Suburban Region

STATE OF ILLINOIS  
BOARD OF HIGHER EDUCATION

**NEW OPERATING AND/OR DEGREE-GRANTING AUTHORITY  
FOR INDEPENDENT INSTITUTIONS**

The Illinois Board of Higher Education (IBHE) has responsibility for administration of The Private College Act (110 ILCS 1005) and The Academic Degree Act (110 ILCS 1010). Under these statutes, new independent institutions, institutions planning to operate at a new location, including a location outside the higher education region of original operating authority, and out-of-state institutions planning to operate in Illinois for the first time are required to obtain authorization to operate. These institutions also are required to obtain authorization for each new degree program.

Applications for new operating and degree-granting authority submitted by independent Illinois institutions and out-of-state institutions are reviewed by the staff. Recommendations are developed by applying criteria for operating and/or degree-granting authority, which are defined in the rules adopted for administration of the statutes and Board policies on assessment of student learning and specialized accreditation requirements for student licensure. These criteria encompass educational objectives, institution and degree titles, curricula, facilities, faculty and administrator qualifications, student policies, publications, records, compliance with pertinent laws, and fiscal stability. Staff recommendations are based on analyses of application materials, responses to questions, and site visits. Out-of-region sites are defined as sites located within an IBHE approval region other than the region within which an institution's original operating authority was granted. There are ten IBHE approval regions; each is coterminous with one or more community college districts. Approval to operate within a new approval region entitles an institution to operate throughout the region, and not solely at the site at which the institution initially applied.

This item includes recommendations to grant operating and/or degree-granting authority to eight institutions.

**Not-for-Profit Executive Summary**

Benedictine University

- Master of Business Administration

Benedictine University requests authorization to offer a Master of Business Administration in the Prairie region. The proposed program is a 64 quarter credit hour professional degree that will prepare working adults to possess critical and creative thinking skills to solve problems, identify opportunities, and make reliable decisions in domestic and global environments using the business concepts embodied in the disciplines of finance, accounting, management, operations, marketing, and economics. The curriculum is designed for professionals from either business or non-business backgrounds. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the proposed program. The University has sufficient library, technology, staff, and financial resources in place to support the proposed program.

Approval request summary, including staff conclusion, follows in Attachment A.

Rosalind Franklin University of Medicine and Science

- Doctor of Medicine

Rosalind Franklin University of Medicine and Science requests authority to offer a Doctor of Medicine (MD) in the North Suburban region. The institution currently offers an MD but has engaged in a comprehensive redesign of the program. Future physicians must be able to engage in patient care that is preventative and personalized, utilize new technologies, lead and work with teams of individuals who are highly skilled in their own professions, and deliver care in multiple settings. Though this is not a new academic program at the University, the changes in content, methods of delivery, assessment, and integration are comprehensive; therefore, a new program application is being submitted for approval. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the proposed program. The University has sufficient library, technology, staff, and financial resources in place to support the program.

Approval request summary, including staff conclusion, follows in Attachment B.

Saint Louis University

- Operating Authority

Saint Louis University requests authorization to operate in the Central and Southwestern regions to offer dual credit classes. Saint Louis University (SLU or the University) is a private, non-profit institution founded in 1818 and located in Saint Louis, Missouri. SLU's dual-credit program, named the 1818 Advanced College Credit Program, was established in 1959. The dual credit program is fully accredited by the National Alliance of Concurrent Enrollment Partnerships. With this application, the University is seeking authorization to operate and offer dual credit courses in the Central and Southwestern regions. The University has sufficient library, technology, staff, and financial resources in place to support the proposed dual credit program.

Approval request summary, including staff conclusion, follows in Attachment C.

Southeast Missouri State University

- Operating Authority

Southeast Missouri State University requests authorization to operate in the Southwestern region to offer dual credit classes. Southeast Missouri State University is a public, not-for-profit institution located in Cape Girardeau, Missouri, founded in 1873. With this application, the University is seeking authorization to operate and offer dual credit courses in the Southwestern region. The University has sufficient library, technology, staff, and financial resources in place to support the proposed dual credit program.

Approval request summary, including staff conclusion, follows in Attachment D.

## **Proprietary Executive Summary**

### The Illinois Institute of Art

- Operating Authority

The Illinois Institute of Art (Art Institute) requests authorization to operate in the Chicago and North Suburban regions. The Art Institute is a proprietary higher education institution, wholly owned by Education Management Corporation (EDMC), a publicly traded corporation. EDMC is in the process of a change in ownership which necessitates new operating and degree-granting authorities from the Board. This change of ownership results in the University no longer being a publically traded company. It will become a not-for-profit corporation owned by the Dream Center Foundation (DCF) based out of Los Angeles, California. In order to effectuate the proposed transaction, DCF has established a stand-alone organization, Dream Center Education Holdings, LLC (DCEH), which will be the purchaser of the EDMC institutions including The Illinois Institute of Art. This ownership structure will leave in place the independent board of trustees that currently is the governing board for The Illinois Institute of Art. The new ownership corporation intends that operations will continue at the previously-approved Chicago and Schaumburg locations in the Chicago and North Suburban regions, respectively. The proposed degree programs have all been previously approved by the Board and have continuous enrollment.

- Associate of Applied Science in Culinary Arts

The Illinois Institute of Art requests authorization to offer an Associate of Applied Science in Culinary Arts in the Chicago region. The AAS in Culinary Arts is a 90 quarter hour program with 24 quarter-credits in general education courses and 66 hours in the specialty area. Students must be state-certified in sanitation to complete the degree. The program includes 1485 clock hours, comprised of 550 lecture hours and 935 lab hours. The proposed AAS degree provides students with fundamentals in culinary techniques, food production skills and critical thinking skills. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the proposed program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the Chicago region. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Associate of Applied Science in Fashion Merchandising

The Illinois Institute of Art requests authorization to offer an Associate of Applied Science in Fashion Merchandising in the Chicago and North Suburban regions. The AAS in Fashion Merchandising is a 90 quarter hour program with 24 quarter-credits in general education courses and 66 hours in the specialty area. The program includes 1254 clock hours, comprised of 814 lecture hours and 308 lab hours. The proposed AAS program aims to provide students with an academic and professional foundation through both applied coursework and technological applications. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the proposed program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the Chicago and North Suburban regions. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Associate of Applied Science in Graphic Design

The Illinois Institute of Art requests authorization to offer an Associate of Applied Science in Graphic Design in the Chicago and North Suburban regions. The AAS in Graphic Design is a 90 quarter hour program with 24 quarter-credits in general education courses and 66 hours in the specialty area. The program includes 1386 clock hours, comprised of 638 lecture hours and 748 lab hours, and successful completion of the Senior Portfolio Show. The proposed program covers the fundamentals: drawing; perspective; color; composition; typography; and advertising design. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the proposed program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the Chicago and North Suburban regions. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Associate of Applied Science in Hospitality Management

The Illinois Institute of Art requests authorization to offer an Associate of Applied Science in Hospitality Management in the Chicago region. The AAS in Hospitality Management is a 90 quarter-hour program with 24 quarter-credits in general education courses and 66 in the specialty area. The program includes 1133 clock hours, comprised of 891 lecture hours and 110 lab hours, and successful completion of the Senior Portfolio Show. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the Chicago region. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Associate of Applied Science in Web Design and Interactive Media

The Illinois Institute of Art requests authorization to offer an Associate of Applied Science in Web Design and Interactive Media in the North Suburban region. The AAS in Web Design and Interactive Media is a 90 quarter-hour program with 24 quarter-credits in general education courses and 66 in the specialty area. The program includes 1342 clock hours, comprised of 638 lecture hours, 704 lab hours, and successful completion of the Senior Portfolio Show. The program provides a foundation in basic design skills including drawing, perspective, composition, color theory, and image manipulation. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the North Suburban region. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Bachelor of Applied Science in Culinary Management

The Illinois Institute of Art requests authorization to offer Bachelor of Applied Science in Culinary Management in the Chicago region. The BAS in Culinary Management is a 180 quarter credit hour program with 56 quarter-credits in general education courses and 124 quarter-credits in the specialty area. The entire program includes 2574 clock hours, comprised of 1452 lecture hours, 990 lab hours, and 110 practicum hours. The program provides a market-driven, competency-

based education that integrates academics and hands-on learning and instruction. The program blends theoretical and hands-on learning in the areas of culinary arts, management, human resources, finance, and food and beverage operations and service. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the Chicago region. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Bachelor of Arts in Advertising

The Illinois Institute of Art requests authorization to offer a Bachelor of Arts in Advertising in the Chicago region. The BA in Advertising is a 180 quarter-hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The program includes 2354 clock hours, comprised of 1650 lecture hours, 572 lab hours, and 132 internship or practicum hours, and successful completion of the Senior Portfolio Show. The program is designed to provide a foundation in the business aspects of advertising while helping graduates develop the basic creative and technical skills necessary to create and implement targeted advertising solutions that meet professional standards of excellence. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the proposed program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the Chicago region. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Bachelor of Arts in Fashion Marketing and Management

The Illinois Institute of Art requests authorization to offer a Bachelor of Arts in Fashion Marketing and Management in the Chicago and North Suburban regions. The BA in Fashion Marketing and Management is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The program requires 2266 clock hours, comprised of 1738 lecture hours, 396 lab hours, and 132 internship or practicum hours, and successful completion of the Senior Portfolio Show. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the proposed program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the Chicago and North Suburban regions. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Bachelor of Fine Arts in Digital Filmmaking and Video Production

The Illinois Institute of Art requests authorization to offer a Bachelor of Fine Arts in Digital Filmmaking and Video Production in the Chicago and North Suburban regions. The BFA in Digital Filmmaking and Video Production is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The program includes 2596 clock hours, comprised of 1276 lecture hours and 1320 lab hours, successful completion of the Senior Portfolio Show. The program is designed to prepare students for the next generation of digital production and delivery, and who can meet the needs of corporate communication, television, e-business, and other media outlets for their existing markets. Graduates will be prepared to seek entry-level careers in digital filmmaking and the video production industry. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the

proposed program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the Chicago and North Suburban regions. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Bachelor of Fine Arts in Digital Photography

The Illinois Institute of Art requests authorization to offer a Bachelor of Fine Arts in Digital Photography in the Chicago and North Suburban regions. The BFA in Digital Photography is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The program includes 2728 clock hours, comprised of 1276 lecture hours, 1320 lab hours, and 132 internship or practicum hours, and successful completion of the Senior Portfolio Show. The curriculum covers areas in digital color management; digital asset management; lighting, composition, and image manipulation; web and video; and business fundamentals. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the proposed program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the Chicago and North Suburban regions. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Bachelor of Fine Arts in Fashion Design

The Illinois Institute of Art requests authorization to offer a Bachelor of Fine Arts in Fashion Design in the Chicago and North Suburban regions. The BFA in Fashion Design is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The program includes 2662 clock hours, comprised of 1342 lecture hours, 1188 lab hours, and 132 internship or practicum hours, and successful completion of the Senior Portfolio Show. The program aims to provide students with a strong academic and professional foundation through both applied coursework and technological applications. The BFA in Fashion explores industry practices from concept to consumer. Coursework incorporates technical sketching and fashion illustration, flat patternmaking and draping, computer-aided design, garment construction and fit, industry software knowledge, and conceptual and critical thinking. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the proposed program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the Chicago and North Suburban regions. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Bachelor of Fine Arts in Game Art and Design

The Illinois Institute of Art requests authorization to offer a Bachelor of Fine Arts in Game Art and Design in the Chicago and North Suburban regions. The Bachelor of Fine Arts in Game Art and Design is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The program includes 2662 clock hours, comprised of 1298 lecture hours and 1364 lab hours, and successful completion of the Senior Portfolio Show. The program will teach art foundation skills, 3-D modeling, low-polygon art, game-level design, digital video and audio, and animation to help them create and design games. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the proposed program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the program. The Art Institute currently has non-transferable IBHE-



granted approvals to offer this program in the Chicago and North Suburban regions. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Bachelor of Fine Arts in Graphic Design

The Illinois Institute of Art requests authorization to offer a Bachelor of Fine Arts in Graphic Design in the Chicago and North Suburban regions. The BFA in Graphic Design is a 180 quarter-credit hour program with 60 quarter-credits in general education courses and 120 in the specialty area. The program includes 2684 clock hours, comprised of 1320 lecture hours, 1232 lab hours, and 132 internship or practicum hours, and successful completion of the Senior Portfolio Show. The program explores design theories and principles, and application of theory in current design problems. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the proposed program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the Chicago and North Suburban regions. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Bachelor of Fine Arts in Illustration and Design

The Illinois Institute of Art requests authorization to offer a Bachelor of Fine Arts in Illustration and Design in the Chicago and North Suburban regions. The BFA in Illustration and Design is a 180 quarter credit hour program with 76 credits in the core, 56 credit hours in general education, and 48 credit hours in related courses. The program includes 2728 clock hours, comprised of 1276 lecture hours, 1320 lab hours, and 132 internship or practicum hours, and successful completion of the Senior Portfolio Show. The program's curriculum is designed to provide a foundation in drawing, painting and illustration techniques for both traditional and emerging media, as well as a working knowledge of graphic design production. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the proposed program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the Chicago and North Suburban regions. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Bachelor of Fine Arts in Interior Design

The Illinois Institute of Art requests authorization to offer a Bachelor of Fine Arts in Interior Design in the Chicago and North Suburban regions. The BFA in Interior Design is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 quarter-credits in the specialty area. The program includes 2728 clock hours, comprised of 1276 lecture hours, 1320 lab hours, and 132 internship or practicum hours, and successful completion of the Senior Portfolio Show. The proposed curriculum covers technical skill-building and studio coursework to provide a better understanding of the elements and principles of residential and commercial design, manual and computer-based skills, written, visual, and oral communication skills, and be better informed of industry certification exams and registration. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the proposed program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the Chicago and North Suburban regions. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Bachelor of Fine Arts in Media Arts and Animation

The Illinois Institute of Art requests authorization to offer a Bachelor of Fine Arts in Media Arts and Animation in the Chicago and North Suburban regions. The BFA in Media Arts and Animation is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The entire program includes 2728 clock hours, comprised of 1276 lecture hours, 1320 lab hours, and 132 internship or practicum hours if the internship option is taken; otherwise, 2662 clock hours, comprised of 1298 lecture hours, 1364 lab hours, and no internship hours. Students must also successfully complete the Senior Portfolio Show. The curriculum aims to provide students with a substantial foundation in drawing skills, color theory, design concepts, audio/video techniques, and basic computer applications including operating systems, 3-D modeling and animation software, 2-D animation techniques, and desktop video production. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the proposed program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the Chicago and North Suburban regions. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Bachelor of Fine Arts in Visual Effects and Motion Graphics

The Illinois Institute of Art requests authorization to offer a Bachelor of Fine Arts in Visual Effects and Motion Graphics in the North Suburban region. The BFA in Visual Effects and Motion Graphics is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The program includes 2618 clock hours, comprised of 1342 lecture hours and 1276 lab hours, and successful completion of the Senior Portfolio Show. The curriculum focuses on 2D and 3D graphics, digital compositing, effects production, and motion graphics for use in television and film production. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the proposed program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the North Suburban region. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Bachelor of Fine Arts in Web Design and Interactive Media

The Illinois Institute of Art requests authorization to offer a Bachelor of Fine Arts in Web Design and Interactive Media in the North Suburban region. The BFA in Web Design and Interactive Media is a 180 quarter-credit hour program with 60 quarter-credits in general education courses and 120 in the specialty area. The proposed program includes 2618 clock hours, comprised of 1342 lecture hours and 1276 lab hours, and successful completion of the Senior Portfolio Show. The program is designed to focus on audience and content-based research, interactive design, media integration, strategic problem solving, and technology-based communication solutions. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the proposed program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the North Suburban region. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Bachelor of Science in Audio Production

The Illinois Institute of Art requests authorization to offer a Bachelor of Science in Audio Production in the Chicago and North Suburban regions. The BS in Audio Production, is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The program includes 2728 clock hours, comprised of 1276 lecture hours, 1320 lab hours, and 132 internship or practicum hours, and successful completion in the Senior Portfolio Show. The program is designed to provide students with a solid background in technology, theory, and industry practices, while providing practical hands-on experience with recording and live production equipment. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the proposed program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the Chicago and North Suburban regions. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

- Bachelor of Science in Hospitality Management

The Illinois Institute of Art requests authorization to offer a Bachelor of Science in Hospitality Management in the Chicago region. The Bachelor of Science in Hospitality Management is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The program includes 2376 clock hours, comprised of 1771 lecture hours, 341 lab hours, and 110 internship or practicum hours, and successful completion in the Senior Portfolio Show. The program blends theoretical and hands-on learning in the areas of management, human resources, accounting, food and beverage operations, and lodging operations. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction in the program. The Art Institute has sufficient library, technology, staff, and financial resources in place to support the proposed program. The Art Institute currently has non-transferable IBHE-granted approvals to offer this program in the Chicago region. New approvals to be held by the new owners to continue ongoing operations uninterrupted are sought.

Approval request summary, including staff conclusion, follows in Attachment E.

#### Kaplan University

- Operating Authority

Kaplan University is seeking authorization to operate in the Chicago region under a new ownership structure. Purdue University in Indiana seeks to expand its land grant mission by acquiring a largely online, adult-focused provider with national scope. Purdue created a new affiliate, Purdue NewU Inc., an Indiana nonprofit public benefit corporation (NewU), to acquire Kaplan University and its academic assets and operations. Following the transaction, which has been approved by the Indiana Commission for Higher Education, NewU will be recognized as an Indiana public nonprofit institution and will have its liabilities backed by Purdue University subject to state law. It will otherwise continue as the same institution as prior to the transaction. Once the name of the new university has been decided, the name will be changed from Kaplan University to the newly designated name. With this application, Kaplan University is seeking authorization to continue operations at the administrative office in Chicago under this new ownership structure. The University has no plans to offer coursework or degree programs at the Illinois location. Kaplan

University has sufficient library, technology, staff, and financial resources in place to support the proposed operations.

Approval request summary, including staff conclusion, follows in Attachment F.

### Midwestern Career College

- Operating Authority

Midwestern Career College (MCC) is a private, proprietary institution of higher education, which has been in existence since 2004. The College prepares students for entry-level employment, as well as certification and licensure examinations. Due to a change in the College's ownership, MCC applied and was re-authorized to operate in the Chicago region on March 14, 2017. Since the change of ownership, the College has received approval to offer five programs at the associate level: Magnetic Resonance Imaging (MRI) Technology; Diagnostic Medical Sonography; Non-Invasive Cardiovascular Sonography; Surgical Technology; and Business Administration. With this application, the College is seeking authorization to operate and grant the Associate of Applied Science in Surgical Technology and the Associate of Applied Science in MRI Technology in the West Suburban region. There are policies in place to ensure faculty members possess the training, credentials, and qualifications to provide instruction. The College has sufficient library, technology, staff, and financial resources in place to support institutional programs.

- Associate of Applied Science in Magnetic Resonance Imaging Technology

Midwestern Career College requests authorization to offer an Associate of Applied Science in MRI Technology in the West Suburban region. The Associate of Applied Science in MRI Technology prepares students with the skills, applied knowledge, and work habits required for entry-level positions in the field of MRI Technology. Students will be trained to use MRI technology to assist physicians in the diagnosis and treatment of diseases. The program is accredited through the American Registry of Radiologic Technologists and complies with the standards of the accrediting body. Students are required to complete a 72 semester credit hour curriculum, including 15 credit hours of general education. There are policies in place to ensure faculty members possess the necessary training, credentials, and qualifications to provide instruction. The College has sufficient library, technology, staff, and financial resources in place to support the proposed program.

- Associate of Applied Science in Surgical Technology

Midwestern Career College requests authorization to offer an Associate of Applied Science in Surgical Technology in the West Suburban region. The Associate of Applied Science in Surgical Technology prepares students with the knowledge and skills to work as surgical technologists in several clinical specialties such as general, orthopedic, cardiovascular, and thoracic. Students are required to complete a 69 semester credit hour curriculum, including 15 credit hours of general education. The program will prepare students to sit for the Tech in Surgery Examination – Certified TS-C National certification examination through the National Center for Competency Testing. Midwestern Career College will seek programmatic accreditation through the Commission on Accreditation of Allied Health Education Programs for the program. There are policies in place to ensure faculty members possess the necessary training, credentials, and qualifications to provide instructions. The College has sufficient library, technology, staff, and financial resources in place to support the proposed program.

Approval request summary, including staff conclusion, follows in Attachment G.

The staff recommends adoption of the following resolutions:

*The Illinois Board of Higher Education hereby grants to Benedictine University Authorization to Grant a Master of Business Administration in the Prairie Region, subject to the institution's implementation and maintenance of the conditions that were presented in its applications and that form the basis upon which this authorization is granted.*

*The Illinois Board of Higher Education hereby grants to Rosalind Franklin University of Medicine and Science Authorization to Grant a Doctor of Medicine in the North Suburban Region, subject to the institution's implementation and maintenance of the conditions that were presented in its applications and that form the basis upon which this authorization is granted.*

*The Illinois Board of Higher Education hereby grants to Saint Louis University Authorization to Operate in the Central and Southwestern Regions subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.*

*The Illinois Board of Higher Education hereby grants to Southeast Missouri State University Authorization to Operate in the Southwestern Region subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.*

*The Illinois Board of Higher Education hereby grants to The Illinois Institute of Art Authorization to Operate in the Chicago and North Suburban Regions. The Board also Authorizes the institution to Grant the Associate of Applied Science in Culinary Arts, Associate of Applied Science in Fashion Merchandising, Associate of Applied Science in Graphic Design, Associate of Applied Science in Hospitality Management, Bachelor of Applied Science in Culinary Management, Bachelor of Arts in Advertising, Bachelor of Arts in Fashion Marketing and Management, Bachelor of Fine Arts in Digital Filmmaking and Video Production, Bachelor of Fine Arts in Digital Photography, Bachelor of Fine Arts in Fashion Design, Bachelor of Fine Arts in Game Art and Design, Bachelor of Fine Arts in Graphic Design, Bachelor of Fine Arts in Illustration and Design, Bachelor of Fine Arts in Interior Design, Bachelor of Fine Arts in Media Arts and Animation, Bachelor of Science in Audio Production, and the Bachelor of Science in Hospitality Management in the Chicago region. The Board also Authorizes the institution to Grant the Associate of Applied Science in Fashion Merchandising, Associate of Applied Science in Graphic Design, Associate of Applied Science in Web Design and Interactive Media, Bachelor of Arts in Fashion Marketing and Management, Bachelor of Fine Arts in Digital Filmmaking and Video Production, Bachelor of Fine Arts in Digital Photography, Bachelor of Fine Arts in Fashion Design, Bachelor of Fine Arts in Game Art and Design, Bachelor of Fine Arts in Graphic Design, the Bachelor of Fine Arts in Illustration and Design, Bachelor of Fine Arts in Interior Design, Bachelor of Fine Arts in Media Arts and Animation, Bachelor of Fine Arts in Visual Effects and Motion Graphics, Bachelor of Fine Arts in Web Design and Interactive Media, and Bachelor of Science in Audio Production in the North Suburban region.*

*The Illinois Board of Higher Education hereby grants to Kaplan University Authorization to Operate in the Chicago Region subject to the institution's implementation and maintenance of the conditions that were presented in its application and that form the basis upon which this authorization is granted.*

*The Illinois Board of Higher Education hereby grants to Midwestern Career College Authorization to Operate and Grant the Associate of Applied Science in Magnetic Resonance Imaging and the Associate of Applied Science in Surgical Technology in the West Suburban Region, subject to the institution's implementation and maintenance of the conditions that were presented in its applications and that form the basis upon which this authorization is granted.*

**Benedictine University**  
**1832 Centre Point Circle, Suite 102**  
**Naperville, IL 62702**  
**President: Dr. Michael S. Brophy**

**Proposed Program Title in the Region of Authorization:** Master of Business Administration in the Prairie Region

*Projected Enrollment:* Benedictine University projects enrollment of 34 students in the first year, increasing to 42 by the fifth year of the program.

**Institutional Accreditation:** Benedictine University is regionally accredited by the Higher Learning Commission (HLC).

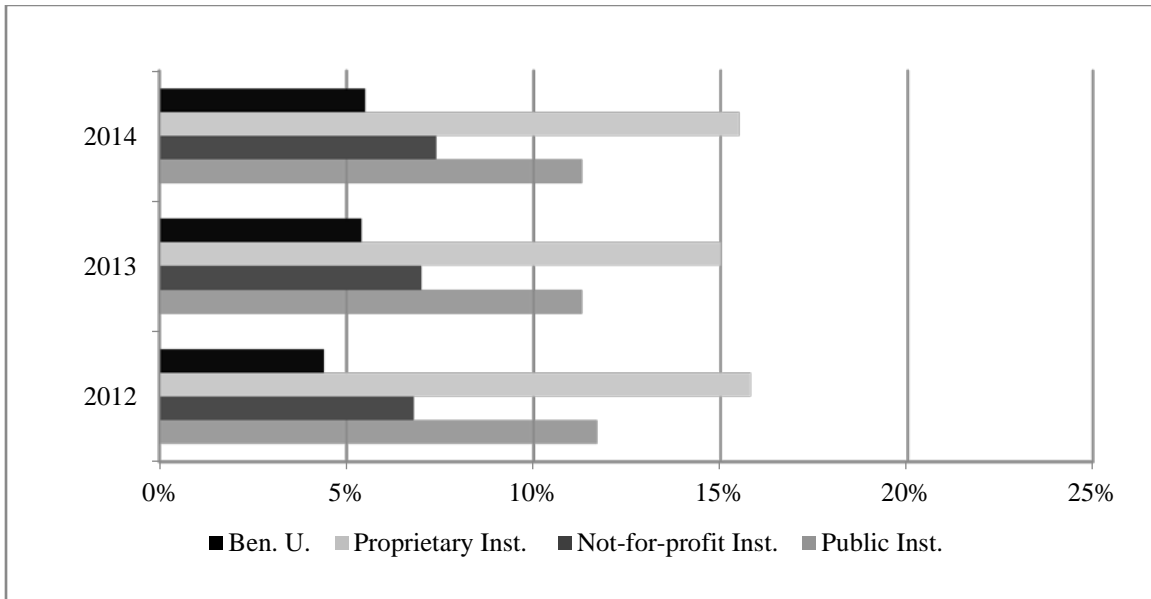
### **Background and History**

Benedictine University (BU or the University) is a private, not-for-profit institution founded in Lisle, Illinois, in 1887 by the Benedictine monks of St. Procopius Abbey in the Pilsen neighborhood of Chicago. The University was originally founded to educate men of Czech and Slovak descent, however the University became coeducational in 1968. In 2003, BU and Springfield College in Illinois partnered to bring Benedictine programs and services to the state capitol. Today, the Benedictine University at Springfield branch campus serves adult students throughout central and western Illinois. BU became the first Catholic University in Arizona when it established a branch campus in Mesa and opened its doors to students in the fall of 2013. BU classes meet on campus (Lisle, Springfield, and Mesa), off campus at work-based sites in central and northern Illinois, and online in 43 states. The University offers 56 undergraduate and 19 graduate programs. With this application, Benedictine University seeks to offer a Master of Business Administration in the Prairie region through a partnership with Richland Community College.

### **Institutional Data**

*Criterion 1030.30(a) (2)(D) provides that success in student progression and graduation, and success rates in programs preparing students for certification and licensure, shall be consistent with expectations in higher education and the appropriate related field of study. At a minimum, the Board shall consider the following factors, based on results for similar institutions: (i) Graduation rates, degree completion rates, retention rates, and pass rates for licensure and certification. (ii) Success rate, which shall be, at a minimum, higher than that of the lowest quartile of these measures for similar Illinois institutions defined as open versus competitive enrollment institutions and primarily associate versus primarily baccalaureate granting institutions. Exceptions may be made to the lowest quartile if an institution is above the national average for these measures using the same comparison categories of institutions.*

### Three Year Cohort Student Loan Default Rate



Source: National Center for Education Statistics, U.S. Department of Education

Note: Benedictine University is a not-for-profit institution. A lower number is a positive indicator.

The three-year student loan default rate for BU was 5.5 percent in 2014, 5.4 percent in 2013, and 4.4 percent in 2012. The three-year cohort student loan default rate is the percentage of a school's borrowers who enter repayment on certain Federal Family Education Loan Program or William D. Ford Federal Direct Loan Program loans during a particular federal fiscal year, October 1 to September 30, and default or meet other specified conditions prior to the end of the second following fiscal year. The U.S. Department of Education stated that the Fiscal Year 2014 three-year national cohort default rate was 11.5 percent. The Fiscal Year 2014 three-year national cohort average default rate breakdown by institutional sector is: 11.3 percent for public institutions; 7.4 percent for not-for-profit institutions; and 15.5 percent for proprietary institutions.

Undergraduate-related comparison data is not provided because the University proposes to offer a new graduate program.

### Mission and Objectives

*Criterion 1030.60(a) (1) provides that the objectives of the degree program(s) must be consistent with what the degree program title(s) imply.*

*Criterion 1030.60(a) (2) provides that the requested degree program shall be congruent with the purpose, goals, objectives and mission of the institution.*

The proposed program is in alignment with the overall mission of the University. The proposed program is consistent with the mission, goals, and objectives of BU. The requested degree title is congruent with the corresponding degree program objectives and curriculum.



## **Curriculum/Assessment**

*Criterion 1030.60(a) (4) provides that the caliber and content of the curriculum shall assure that the stated degree objectives for which the program is offered will be achieved.*

### **Admission**

To be qualified for admission to the Master of Business Administration, applicants must have a baccalaureate degree from a regionally accredited college or university. Official transcripts and completion of the Graduate Application for Admission are required for all applicants. The application process also requires two letters of recommendation, a personal statement of educational and career goals, and a resume that includes a chronological history of professional work experience. Course substitutions and/or waivers for foundation level courses may be determined by the MBA department chair on a case-by-case basis.

### **Curriculum**

The MBA is a professional degree that will prepare working adults to possess critical and creative thinking skills to solve problems, identify opportunities, and make reliable decisions in domestic and global environments using the business concepts embodied in the disciplines of finance, accounting, management, operations, marketing, and economics. The curriculum is designed for working adults from either business or non-business backgrounds. Graduates of the program will be prepared for executive and managerial positions in both the private and public sectors.

The program is delivered as a hybrid program geared towards the working adult professional, with foundation courses being taught completely online and managerial process and elective courses offered in a blended format (face-to-face, at Richland Community College (RCC) one night a week, and online work completed in an asynchronous model). Courses in the MBA curriculum cover topics such as accounting, economics, finance, effective strategic management and leadership practices, international business, management decisions and communication, entrepreneurship and business operations, marketing, and organizational behavior.

### **Assessment of Student Learning**

BU has a standard process for assessing student learning outcomes in all its degree programs. The institution's approach incorporates direct and indirect measures administered periodically throughout the academic program. Direct assessment measures include written papers, group projects, individual projects, oral presentations, and simulations with embedded assessment questions, which will be measured against the learning objectives defined for each course. The learning objectives are aligned with the course goals, which are aligned with the degree program goals. The MBA includes a capstone course in which students participate in a capstone experience called the Business Strategy Game (BSG). The BSG is a simulation where students in teams (companies) compete against other companies utilizing the various facets of the MBA program including: financial analysis and management; operations, marketing, and human resource management; and strategic analysis and planning.

### **Program Assessment**

BU has established policies for program assessment including a program review cycle by which programs are formally reviewed on a six-year rotating schedule. In the interim, departments

are annually reviewing the student surveys/instructor scores for each course, changes in the field, student assessments, and conducting surveys among other methods. With regards to programmatic assessment of the MBA, results of the capstone experience are reviewed throughout the year and annually to ensure equivalency in instruction and attainment of the program's student learning outcomes. Program improvement plan changes are implemented by the faculty through course-level changes and revised on as needed based on continual review of direct and indirect assessment data. The University will follow these existing protocols for continuous improvement.

### **Facilities (space, equipment, instructional materials)**

*Criterion 1030.60(a) (5) provides that the institution shall have adequate and suitable space, equipment and instructional materials to provide education of suitable quality.*

The on-ground portion of the MBA will be offered at RCC in Decatur, while the remaining online portion of the program will be provided directly through BU's web platform, D2L Learning Management System. Through a signed Memorandum of Agreement, RCC will provide classroom space, technology, equipment, and instructional materials needed to support the on-ground portion of the proposed degree program.

Consistent with other adult learning graduate programs, many library resources for students are available online; however, students in the program will also have access to both BU's library resources as well as the RCC library. BU and RCC are members of the CARLI I-Share Institutions therefore students have access to I-Share whereby the schools' library catalog collections are merged with the union catalog of all I-Share libraries. Students also have access to the physical BU libraries at the Lisle and Springfield campuses. The BU library provides circulation, interlibrary loans, reserves, instruction, and in-person and virtual research and reference services to students and faculty. BU librarians also create Library Guides for various topics in the MBA program which includes the top 25 Business and Leadership Journals as well as over 2,200 business and economics videos. Students are also provided access to Smarthinking, a third-party vendor which provides 24/7 direct and tutorial services.

### **Faculty and Staff**

*Criterion 1030.60(a) (6) provides that the education, experience, and other qualifications of directors, administrators, supervisors, and instructors shall ensure that the students will receive education consistent with the objectives of the program.*

The University has established policies to ensure that faculty members possess the training, credentials, and other required qualifications to provide quality instructions to students. BU also has established policies for faculty evaluation and feedback processes to improve student learning outcomes.

### **Fiscal/Personnel Resources**

*Criterion 1030.60(a) (8) provides that fiscal and personnel resources shall be sufficient to permit the institution to meet obligations to continuing programs while assuming additional resource responsibilities for the new program.*

The University has submitted five-year fiscal plans that show operational revenue will exceed expenditure for the proposed program from the first year of operation.

## **Accreditation/Licensure**

The proposed program does not require specialized accreditation or licensure for students.

## **Program Information**

*Criterion 1030.60(a)(7) provides that the information the institution provides for students and the public shall accurately describe the degree programs offered, program objectives, length of program, schedule of tuition, fees, and all other charges and expenses necessary for completion of the course of study, cancellation and refund policies, and such other material facts concerning the institution and the program or course of instruction as are likely to affect the decision of the student to enroll. This information, including any enrollment agreements or similar agreements, shall be available to prospective students prior to enrollment.*

Detailed admission and program descriptions submitted as part of the application provide information regarding the University's policies, fees, and related requirements necessary to enable prospective students to make an informed decision to enroll in the program. Identical information is also available on the University website.

## **Staff Conclusion**

The staff concludes that Benedictine University and its proposed degree program meet the criteria in Sections 1030.30 and 1030.60 of the rules to implement The Private College Act (110 ILCS 1005) and The Academic Degree Act (110 ILCS 1010) and the Illinois Board of Higher Education policies pertaining to assessment and accreditation for licensure.



**Rosalind Franklin University of Medicine and Science**  
**3333 Green Bay Road**  
**North Chicago, IL 60064**  
**President: Dr. K. Michael Welch**

**Proposed Program Title in the Region of Authorization:** Doctor of Medicine in the North Suburban Region.

*Projected Enrollment:* Rosalind Franklin University of Medicine and Science projects enrollment of 749 students in the first year and remaining steady through the fifth year.

**Institutional Accreditation:** Rosalind Franklin University of Medicine and Science is regionally accredited by the Higher Learning Commission.

### **Background and History**

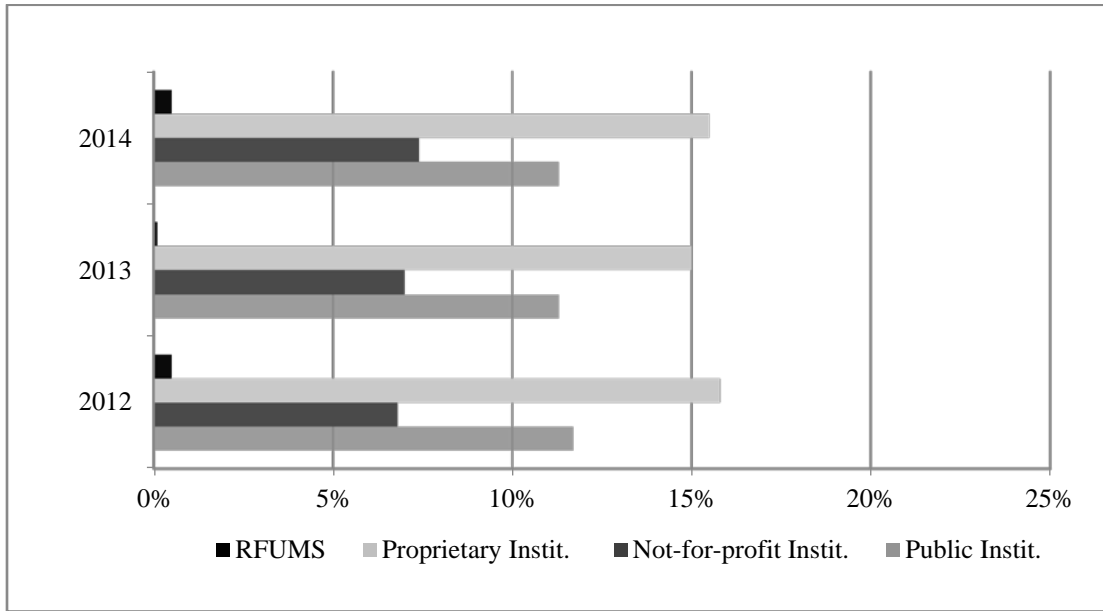
Rosalind Franklin University of Medicine and Science (RFUMS or the University) is an independent not-for-profit institution located in Chicago, Illinois. The University was founded in 1912 as the Chicago Hospital-College of Medicine and has since expanded to have five health science colleges. The University was originally built around the Chicago Medical School, which has been educating physicians and furthering biomedical research for more than 100 years. In 1967, the University of Health Sciences was established. In January 2004, the University publicly announced its intent to change its name to Rosalind Franklin University of Medicine and Science, in honor of Rosalind Franklin, PhD, a pioneer in the field of DNA research. The University offers more than 30 graduate programs in health professions and biomedical sciences. The institution has completed a comprehensive redesign of the current Doctor of Medicine (MD) of Medicine program which has resulted in the submission of a new program application.

### **Institutional Data**

*Criterion 1030.30(a)(2)(D) provides that success in student progression and graduation, and success rates in programs preparing students for certification and licensure, shall be consistent with expectations in higher education and the appropriate related field of study. At a minimum, the Board shall consider the following factors, based on results for similar institutions: (i) Graduation rates, degree completion rates, retention rates, and pass rates for licensure and certification. (ii) Success rate, which shall be, at a minimum, higher than that of the lowest quartile of these measures for similar Illinois institutions defined as open versus competitive enrollment institutions and primarily associate versus primarily baccalaureate granting institutions. Exceptions may be made to the lowest quartile if an institution is above the national average for these measures using the same comparison categories of institutions.*

This section includes information about institutional and student success measures for each institution seeking program approval. The institution's rates will be compared to Illinois institutions from within a select comparison group and against the national standards or averages. For a proposed undergraduate program, this section will include undergraduate graduation rates, first- to second-year retention rates, student loan default rates, and any applicable licensure passage rates. For a proposed graduate program, this section will primarily focus on student loan default data since this measure also includes graduate students in the calculation.

### Three Year Cohort Student Loan Default Rate



Source: National Center for Education Statistics, U.S. Department of Education  
 Note: RFUMS University is a not-for-profit institution  
 A lower number is a positive indicator.

#### Student Loan Default Rate

The three-year student loan default rate for RFUMS was 0.5 percent in 2014, 0.1 percent in 2013, and 0.5 percent in 2012. The three-year cohort student loan default rate is the percentage of a school’s borrowers who enter repayment on certain Federal Family Education Loan Program or William D. Ford Federal Direct Loan Program loans during a particular federal fiscal year, October 1 to September 30, and default or meet other specified conditions prior to the end of the second following fiscal year. The U.S. Department of Education stated that the Fiscal Year 2014 three-year national cohort default rate was 11.5 percent. The Fiscal Year 2014 three-year national cohort average default rate breakdown by institutional sector is: 11.3 percent for public institutions, 7.4 percent for not-for-profit institutions, and 15.5 percent for proprietary institutions.

#### Mission and Objectives

*Criterion 1030.60(a)(2) provides that the objectives of the degree program must be consistent with what the degree program title implies.*

*Criterion 1030.60(a)(3) provides that the requested degree program shall be congruent with the purpose, goals, objectives, and mission of the institution.*

RFUMS has a stated mission to “serve the population through the interprofessional education of health and biomedical professionals and the discovery of knowledge dedicated to improving the wellness of its people.” The proposed degree title and objectives of the redesigned program promote the goals, objectives, and mission of the institution.

## Curriculum/Assessment

*Criterion 1030.60(a)(4) provides that the caliber and content of the curriculum shall assure that the stated degree objectives for which the program is offered will be achieved.*

### Admission

The University has established admission requirements for students entering the proposed program. Applicants must have earned at least 90 credit hours of undergraduate academic work at a regionally accredited college or university prior to applying. The vast majority of successful applicants have earned a bachelor's degree prior to matriculation. The MCAT exam is required. MCAT exam scores are good for three years prior to the year of matriculation. If multiple exams are taken, the most recent score is considered. Applicants are also required to submit three letters of recommendation, a resume, personal statement, and complete a computer-based assessment for interpersonal characteristics and non-cognitive skills.

### Curriculum

The proposed MD is a four-year program where students learn the essential knowledge, skills, behaviors, and attitudes of a physician, including excellent communication skills, technical expertise, and the ability to reason and solve problems. The degree requires completion of 260.5 quarter hours and is offered in three phases. Phase one includes four interprofessional courses: Anatomy; Bioethics; Epidemiology; and Essentials of Clinical Reasoning, in which students learn about, from, and with students from health professions programs in other RFU colleges. This first phase also includes an introductory course on the foundations of interprofessional practice, a course dedicated to patient safety, a three-credit elective, a one-week clinical skills course designed to prepare students for clerkships, and dedicated time for self-reflection and professional development. Phase two builds upon the foundational knowledge and skills of Phase one by providing 48 weeks of supervised clinical experience at affiliated hospital and ambulatory sites. Phase three is characterized as the period of residency preparation and transition, including one four-week sub-internship, a one-week course to prepare students for internship, and 31 additional weeks of intramural and extramural electives and a year-long course in professional development. The Transition to Internship course involves high-fidelity simulation, interactive small group discussion, role play, and standardized patients to teach and assess many of the skills necessary to transition to residency.

### Assessment of Student Learning

The University has defined specific learning goals that describe the knowledge, skills, attitudes, and behaviors that students will be able to demonstrate upon completion of the program. For each of the goals, the program has identified how it will measure student achievement. Assessment results are used to guide student learning and to evaluate the overall success of the program. Faculty members review the assessment results to determine if course adjustments are needed, if curricular content is satisfactory, and to identify areas for improved teaching. Successful completion of all required courses, elective course requirements, and passing scores on the Clinical Skills Exam and the U.S. Medical License Examinations Parts 1 and 2 are evidence that the appropriate aptitude, skills, and knowledge have been achieved by each student. After graduation, medical students progress to residency training. Selection for residency training and ongoing employment as a resident are determined by the residency program director. Annual residency program director surveys are conducted to obtain feedback that is used to ensure employers and/or

graduate schools that students have the appropriate aptitude, skills, and knowledge required of a first-year medical resident.

#### Program Assessment

The University has a comprehensive evaluation and assessment plan that outlines goals and methodologies to ensure systematic evaluation of the MD program. In addition to stating the five key educational program outcomes, this plan informs as to the origin of data, who manages the data gathering, and what quality improvement process is in use. Program assessment measures and data include scores on national exams, residency match rate, the graduation questionnaire of the American Association of Medical Colleges, graduation rate, and an annual residency program director survey of new graduates. Outcomes are tracked over time and in comparison to national standards, when available.

#### **Facilities (space, equipment, instructional materials)**

*Criterion 1030.60(a)(5) provides that the institution shall have adequate and suitable space, equipment and instructional materials to provide education of suitable quality.*

The University has adequate space, equipment, and instructional materials to support the proposed program. Technical and physical plant facilities accommodate the curricular commitments of the proposed online degree program as they do for all on-campus programs offered by the University. In terms of technical facility, instructor and student interaction for coursework is largely electronic and will be administered utilizing functions of the learning management system, D2L Brightspace. Functions of D2L Brightspace include course content, gradebook, e-mail, discussion forum, chat room, paging, and news items. Physical plant facilities that are required for online degree programs include office and conference room space for faculty and staff and these needs are accommodated as they would be for on-campus programs. The University supplies faculty and staff with appropriate hardware (e.g. web-cams, and conference phones) and software (e.g. AnyMeeting, and Google Hangouts) to facilitate communication with distance students as needed.

The Boxer University Library provides print and electronic resources to students, faculty, and staff of the University. The library is open 24 hours a day and seven days a week. Electronic resources are also available for use 24 hours a day, with professional library staff available to assist students. The electronic databases include: CINAHL Plus with Full Text, RefWorks; Clinical Key (access to over 1,000 medical reference eBooks and 400 full-text electronic journals); Health Source: Nursing/Academic Edition (provides nearly 550 scholarly full text journals focusing on many medical disciplines); and PubMed – searches the Medline database (journal citation database of the National Library of Medicine) for journal articles on a specific topic. The library has approximately 425 direct electronic journal subscriptions, with over 3,000 additional journals available through consortium agreements.

#### **Faculty and Staff**

*Criterion 1030.60(a)(6) provides that the education, experience, and other qualifications of directors, administrators, supervisors and instructors shall ensure that the students will receive education consistent with the objectives of the program.*

The University has established policies to ensure that faculty hired possess the training, credentials, and other required qualifications to provide quality instructions to students. The faculty



that will teach and advise in the program are doctorally prepared and have relevant education and experience to advance teaching and learning in the area of study. The University also has established policies to evaluate faculty and provide feedback on students' learning outcomes.

### **Fiscal and Personnel Resources**

*Criterion 1030.60(a)(8) provides that fiscal and personnel resources shall be sufficient to permit the institution to meet obligations to continuing programs while assuming additional resource responsibilities for the new program.*

The University has submitted five-year fiscal plans that show operational revenue will continue to exceed expenditures.

### **Accreditation/Licensure**

The current MD program is accredited by the Liaison Committee on Medical Education.

### **Program Information**

*Criterion 1030.60(a)(7) provides that the information which the institution provides for students and the public shall accurately describe the degree programs offered, program objectives, length of program, schedule of tuition, fees, and all other charges and expenses necessary for completion of the course of study, cancellation and refund policies, and such other material facts concerning the institution and the program or course of instruction as are likely to affect the decision of the student to enroll. Such information shall be available to prospective students prior to enrollment.*

The University's catalog provides adequate information on the institution's academic policies, tuition, fees, and refund policies, admissions procedures, and other relevant information necessary for prospective students to make informed decisions on enrollment in the proposed programs. The materials provided in the proposals are consistent with the information in the catalog.

### **Staff Conclusion**

The staff concludes that Rosalind Franklin University of Medicine and Science and its proposed degree program meet the criteria in Sections 1030.30 and 1030.60 of the rules to implement The Private College Act (110 ILCS 1005) and The Academic Degree Act (110 ILCS 1010) and the Illinois Board of Higher Education policies pertaining to assessment and accreditation for licensure.



**Saint Louis University**  
**One Grand Boulevard**  
**Saint Louis, MO 63103**  
**President: Dr. Fred Pestello**

**Seeking Operating Authority:** Central and Southwestern Regions

**Institutional Accreditation:** Saint Louis University is regionally accredited by the Higher Learning Commission (HLC).

### **Background and History**

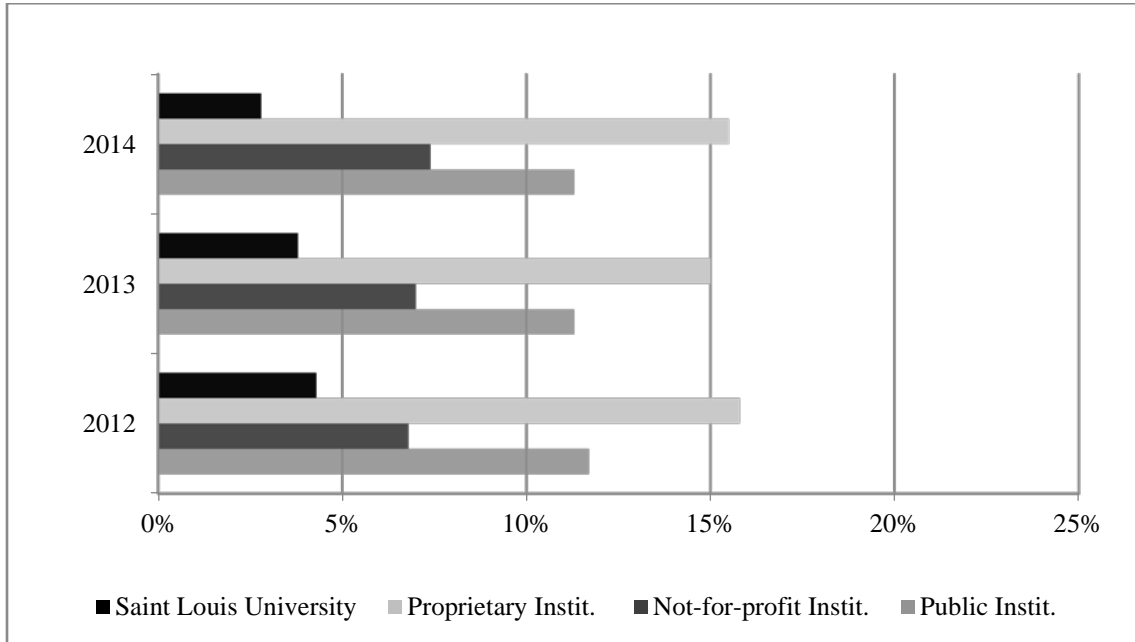
Saint Louis University (SLU or the University) is a private, not-for-profit institution founded in 1818 and located in Saint Louis, Missouri. SLU's dual-credit program, named the 1818 Advanced College Credit Program, was established in 1959. The dual credit program is fully accredited by the National Alliance of Concurrent Enrollment Partnerships. With this application, the University is seeking authorization to operate and offer dual credit courses in the Central and Southwestern regions.

### **Institutional Data**

*Criterion 1030.30(a) (2)(D) provides that success in student progression and graduation, and success rates in programs preparing students for certification and licensure, shall be consistent with expectations in higher education and the appropriate related field of study. At a minimum, the Board shall consider the following factors, based on results for similar institutions: (i) Graduation rates, degree completion rates, retention rates, and pass rates for licensure and certification. (ii) Success rate, which shall be, at a minimum, higher than that of the lowest quartile of these measures for similar Illinois institutions defined as open versus competitive enrollment institutions and primarily associate versus primarily baccalaureate granting institutions. Exceptions may be made to the lowest quartile if an institution is above the national average for these measures using the same comparison categories of institutions.*

This section includes information about institutional and student success measures for each institution seeking program approval. The institution's rates will be compared to Illinois institutions from within a select comparison group and against the national standards or averages. For a proposed undergraduate program, this section will include undergraduate graduation rates, first to second year retention rates, student loan default rates, and any applicable licensure passage rates. For a proposed graduate program, this section will primarily focus on student loan default data since this measure also includes graduate students in the calculation.

### Three Year Cohort Student Loan Default Rate



Source: National Center for Education Statistics, U.S. Department of Education

Note: Saint Louis University is a not-for-profit institution.

A lower number is a positive indicator

#### Student Loan Default Rate

The three-year student loan default rate for SLU was 2.8 percent in 2014, 3.8 percent in 2013, and 4.3 percent in 2012. The three-year cohort student loan default rate is the percentage of a school’s borrowers who enter repayment on certain Federal Family Education Loan Program or William D. Ford Federal Direct Loan Program loans during a particular federal fiscal year, October 1 to September 30, and default or meet other specified conditions prior to the end of the second following fiscal year. The U.S. Department of Education stated that the Fiscal Year 2014 three-year national cohort default rate was 11.5 percent. The Fiscal Year 2014 three-year national cohort average default rate breakdown by institutional sector is: 11.3 percent for public institutions; 7.4 percent for not-for-profit institutions; and 15.5 percent for proprietary institutions.

Undergraduate-related comparison data is not provided because the University will not be offering degree programs.

#### Mission and Objectives

*Criterion 1030.60(a) (2) provides that the objectives for the degree program must be consistent with what the degree program title implies. Criterion 1030.60(a)(3) provides that the requested degree program shall be congruent with the purpose, goals, objectives, and mission of the institution.*

The proposed dual credit program is in alignment with the overall mission of the University. The proposed dual credit program is consistent with the mission, goals, and objectives of Saint Louis University.

## **Curriculum/Assessment**

*Criterion 1030.60(a) (4) provides that the caliber and content of the curriculum shall assure that the stated degree objectives for which the program is offered will be achieved.*

### **Admission**

Applicants for admission to the dual credit program are required to have at least a 3.0 cumulative GPA. Students with less than a 3.0 cumulative GPA, but at least a 2.7 GPA, are eligible for participation with signed permission from the parent, instructor, and school. All applicants must complete the enrollment form.

### **Curriculum**

The University proposes to offer dual credit courses in partnership with the following Illinois school districts in the Central region: Litchfield High School; Mount Olive High School; and Pawnee High School.

In addition, the University proposes to offer dual credit courses in partnership with the following Illinois school districts in the Southwestern Region: Althoff Catholic High School, Belleville; Alton High School; Belleville East High School; Belleville West High School; Collinsville High School; Columbia High School; Coulterville High School; Freeburg Community High School; Gibault Catholic High School, Waterloo; Granite City High School; Jersey Community High School, Jerseyville; Highland High School; Lebanon High School; Marissa High School; Mascoutah High School; O'Fallon High School; Red Bud Community High School; Triad High School, Troy; and Waterloo High School. SLU does not have plans to offer degrees in Illinois.

### **Assessment of Student Learning**

The University has a standard process for assessing its dual credit program. Students evaluate the instructor and class at the end of the term. This information is used to improve instruction where needed. The dual credit program also offers professional development opportunities for the high school instructors through the University.

### **Program Assessment**

The University has established institutional policies and structures for continuous evaluation and improvement. SLU's 1818 Advanced College Credit Program Director is in charge of conducting an ongoing evaluation of student performance and institutional effectiveness. The program director monitors all of the student learning assessment measures based on the student learning outcomes identified for each course. To aid in the evaluation, the 1818 Advanced College Credit Program faculty liaisons conduct regular classroom visits to partner high schools. The faculty liaisons observe the classroom to ensure that the course being taught is a college-level course. Faculty liaisons who observe difficulties address their concerns in follow-up conferences with instructors and articulate those concerns on Classroom Visit Summaries. Then, there is follow up with the high school adjunct instructor and with the Program Director. If the concern is not corrected, the Program Director will schedule a face-to-face meeting with the instructor and the high school administrator to address the concerns, and arrive at a solution.

## **Facilities (space, equipment, instructional materials)**

*Criterion 1030.60(a) (5) provides that the institution shall have adequate and suitable space, equipment and instructional materials to provide education of suitable quality.*

SLU will teach the dual credit courses at the above named Illinois school districts. The University has sufficient library, technology, staff, and financial resources in place to support the proposed instruction. Each participating high school has instructor technologies such as overhead digital projectors, instructor computers, and SMARTboards. All dual credit facilities reflect the expectations of what students would experience on campus at SLU in the same courses. All needed software for the 1000 and 2000 level 1818 Program classes is available through cloud-based University enterprise systems.

The University Pius XII library currently exceeds one million items in its full collection including 309,759 eBooks and 446 electronic databases. Library services and bibliographic search systems are online and provide direct access to the student users. SLU also participates in the national ILLiad inter-library loan system that allows all SLU students to access the resources and libraries of top institutions

## **Faculty and Staff**

*Criterion 1030.60(a) (6) provides that the education, experience, and other qualifications of directors, administrators, supervisors, and instructors shall ensure that the students will receive education consistent with the objectives of the program.*

The University has established policies to ensure that faculty members possess the training, credentials, and other required qualifications to provide quality instructions to students. The University also has established policies to evaluate faculty and provide feedback on student learning outcomes.

## **Fiscal and Personnel Resources**

*Criterion 1030.60(a) (8) provides that fiscal and personnel resources shall be sufficient to permit the institution to meet obligations to continuing programs while assuming additional resource responsibilities for the new program.*

The University has submitted five-year fiscal plans that show operational revenue will exceed expenditure from the first year of operation.

## **Accreditation/Licensure**

No specialized accreditation is required; however, the University's dual credit program is accredited with the National Alliance for Concurrent Enrollment Partnerships.

## **Program Information**

*Criterion 1030.60(a) (7) provides that the information which the institution provides for students and the public shall accurately describe the degree programs offered, program objectives, length of program, schedule of tuition, fees, and all other charges and expenses necessary for completion of the course of study, cancellation and refund policies, and such other material facts concerning*

*the institution and the program or course of instruction as are likely to affect the decision of the student to enroll. Such information shall be available to prospective students prior to enrollment.*

Detailed admission and program descriptions submitted as part of the applications provide information regarding the University's policies, fees, and related requirements necessary to enable prospective students to make an informed decision to enroll in the dual credit program.

**Staff Conclusion**

The staff concludes that Saint Louis University meets the criteria in Sections 1030.30 and 1030.60 of the rules to implement The Private College Act (110 ILCS 1005) and The Academic Degree Act (110 ILCS 1010) and the Illinois Board of Higher Education policies pertaining to assessment and accreditation for licensure.





**Southeast Missouri State University**  
**1 University Plaza**  
**Cape Girardeau, MO 63701**  
**President: Dr. Carlos Vargas**

**Seeking Operating Authority:** Southwestern Region

**Institutional Accreditation:** Southeast Missouri State University is regionally accredited by the Higher Learning Commission.

### **Background and History**

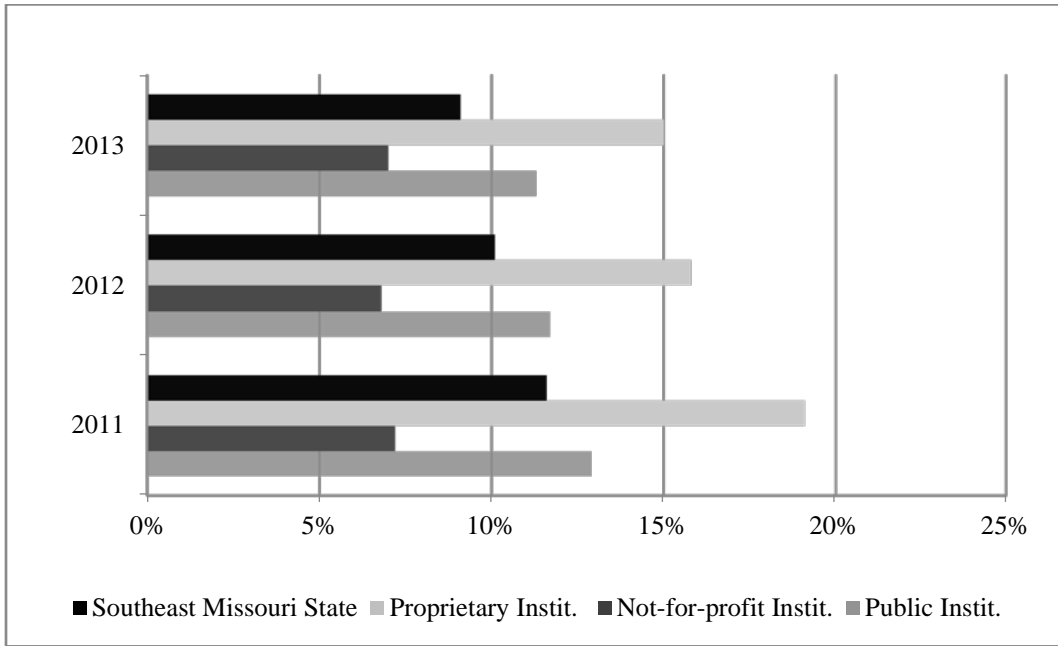
Southeast Missouri State University (SEMU or the University) is a public, not-for-profit institution located in Cape Girardeau, Missouri. The University was founded as a teacher's college in 1873, and has grown into a comprehensive university with more than 150 academic programs in five colleges. With this application, the University is seeking authorization to operate and offer dual credit courses in the Southwestern region.

### **Institutional Data**

*Criterion 1030.30(a) (2)(D) provides that success in student progression and graduation, and success rates in programs preparing students for certification and licensure, shall be consistent with expectations in higher education and the appropriate related field of study. At a minimum, the Board shall consider the following factors, based on results for similar institutions: (i) Graduation rates, degree completion rates, retention rates, and pass rates for licensure and certification. (ii) Success rate, which shall be, at a minimum, higher than that of the lowest quartile of these measures for similar Illinois institutions defined as open versus competitive enrollment institutions and primarily associate versus primarily baccalaureate granting institutions. Exceptions may be made to the lowest quartile if an institution is above the national average for these measures using the same comparison categories of institutions.*

This section includes information about institutional and student success measures for each institution seeking program approval. The institution's rates will be compared to Illinois institutions from within a select comparison group and against the national standards or averages. For a proposed undergraduate program, this section will include undergraduate graduation rates, first to second year retention rates, student loan default rates, and any applicable licensure passage rates. For a proposed graduate program, this section will primarily focus on student loan default data since this measure also includes graduate students in the calculation.

### Three Year Cohort Student Loan Default Rate



Source: National Center for Education Statistics, U.S. Department of Education  
 Note: Southeast Missouri State University is a not-for-profit institution.  
 A lower number is a positive indicator.

#### Student Loan Default Rate

The three-year student loan default rate for SEMU was 9.1 percent in 2013, 10.1 percent in 2012, and 11.6 percent in 2011. The three-year cohort student loan default rate is the percentage of a school’s borrowers who enter repayment on certain Federal Family Education Loan Program or William D. Ford Federal Direct Loan Program loans during a particular federal fiscal year, October 1 to September 30, and default or meet other specified conditions prior to the end of the second following fiscal year. The U.S. Department of Education stated that the Fiscal Year 2013 three-year national cohort default rate was 11.3 percent. The Fiscal Year 2013 three-year national cohort average default rate breakdown by institutional sector is: 11.3 percent for public institutions; 7.0 percent for not-for-profit institutions; and 15.0 percent for proprietary institutions.

Undergraduate-related comparison data is not provided because the University will not be offering degree programs.

#### Mission and Objectives

*Criterion 1030.60(a) (2) provides that the objectives for the degree program must be consistent with what the degree program title implies. Criterion 1030.60(a)(3) provides that the requested degree program shall be congruent with the purpose, goals, objectives, and mission of the institution.*

The proposed dual credit program is in alignment with the overall mission of the University. The proposed dual credit program is consistent with the mission, goals, and objectives of Southeast Missouri State University.

## **Curriculum/Assessment**

*Criterion 1030.60(a) (4) provides that the caliber and content of the curriculum shall assure that the stated degree objectives for which the program is offered will be achieved.*

### Admission

Applicants for admission to the dual credit program are required to have at least a 3.0 cumulative GPA. Students with less than a 3.0 cumulative GPA, but at least a 2.5 GPA, are eligible for participation with a letter of recommendation from their principal or counselor. All applicants must complete the enrollment form.

### Curriculum

SEMUE proposes to offer dual credit courses in partnership with the following Illinois school districts: Red Bud Community Unit School District; Valmeyer Community School District; and Christ Our Savior Lutheran High School, Evansville. SEMUE does not have plans to offer degrees in Illinois.

### Assessment of Student Learning

The University has a standard process for assessing its dual credit program. Students evaluate the instructor and class at the end of the term. Those forms are processed by the Center for Scholarship, Teaching and Learning and the results are provided to appropriate directors, chairpersons, and deans. This information is used to improve instruction where needed. The dual credit program also offers professional development opportunities for the high school instructors through the University.

### Program Assessment

The University has established institutional policies and structures for continuous evaluation and improvement. The director of dual credit is in charge of conducting an ongoing evaluation of student performance and institutional effectiveness. The program director monitors all of the student learning assessment measures based on the student learning outcomes identified for each course. If the student learning outcomes that were met in online courses falls below 75 percent compared with traditional courses for at least two semesters, the department chair is notified to begin a review process of the course. For face-to-face courses taught by high school teachers, faculty from SEMUE make at least one site visit per year to the school and check to make sure the course being offered is equivalent to the course being taught on campus. The site visit follows the National Association of Concurrent Enrollment Programs guidelines.

## **Facilities (space, equipment, instructional materials)**

*Criterion 1030.60(a) (5) provides that the institution shall have adequate and suitable space, equipment and instructional materials to provide education of suitable quality.*

SEMUE will teach the dual credit courses at the above named Illinois school districts. The University has sufficient library, technology, staff, and financial resources in place to support the proposed instruction. The three participating high schools provide each student with access to a personal laptop computer and also employ a full-time IT support person.

The University library currently exceeds 900,000 items in its full collection including 198,000 eBooks and 152 electronic databases. Library services and bibliographic search systems are online and provide direct access to the student users.

### **Faculty and Staff**

*Criterion 1030.60(a) (6) provides that the education, experience, and other qualifications of directors, administrators, supervisors, and instructors shall ensure that the students will receive education consistent with the objectives of the program.*

SEMU has established policies to ensure that faculty members possess the training, credentials, and other required qualifications to provide quality instructions to students. The University also has established policies to evaluate faculty and provide feedback on student learning outcomes.

### **Fiscal and Personnel Resources**

*Criterion 1030.60(a) (8) provides that fiscal and personnel resources shall be sufficient to permit the institution to meet obligations to continuing programs while assuming additional resource responsibilities for the new program.*

The University has submitted five-year fiscal plans that show operational revenue will exceed expenditure from the first year of operation.

### **Accreditation/Licensure**

No specialized accreditation is required; however, the University provided a timeline to seek accreditation with the National Alliance for Concurrent Enrollment Partnerships.

### **Program Information**

*Criterion 1030.60(a) (7) provides that the information which the institution provides for students and the public shall accurately describe the degree programs offered, program objectives, length of program, schedule of tuition, fees, and all other charges and expenses necessary for completion of the course of study, cancellation and refund policies, and such other material facts concerning the institution and the program or course of instruction as are likely to affect the decision of the student to enroll. Such information shall be available to prospective students prior to enrollment.*

Detailed admission and program descriptions submitted as part of the applications provide information regarding the University's policies, fees, and related requirements necessary to enable prospective students to make an informed decision to enroll in the dual credit program.

### **Staff Conclusion**

The staff concludes that Southeast Missouri State University meets the criteria in Sections 1030.30 and 1030.60 of the rules to implement The Private College Act (110 ILCS 1005) and The Academic Degree Act (110 ILCS 1010) and the Illinois Board of Higher Education policies pertaining to assessment and accreditation for licensure.

**The Illinois Institute of Art**  
**350 North Orleans Street, Suite 136-L**  
**Chicago, IL 60654**  
**President: Mr. Josh Pond**

**Seeking Operating Authority:** Chicago and North Suburban Regions

**Proposed Program Title in the Region of Authorization:** Associate of Applied Science in Culinary Arts in the Chicago Region

*Projected Enrollments:* The Illinois Institute of Art projects enrollment of 54 students with 95 projected for the fifth year.

**Proposed Program Title in the Region of Authorization:** Associate of Applied Science in Fashion Merchandising in the Chicago and North Suburban Regions

*Projected Enrollments:* The Illinois Institute of Art – Chicago projects enrollment of 16 students with 28 projected for the fifth year.

*Projected Enrollments:* The Illinois Institute of Art – Schaumburg projects enrollment of two students from the first through the fifth year.

**Proposed Program Title in the Region of Authorization:** Associate of Applied Science in Graphic Design in the Chicago and North Suburban Regions

*Projected Enrollments:* The Illinois Institute of Art – Chicago projects enrollment of 26 students with 45 projected for the fifth year.

*Projected Enrollments:* The Illinois Institute of Art – Schaumburg projects enrollment of three students from the first through the fifth year.

**Proposed Program Title in the Region of Authorization:** Associate of Applied Science in Hospitality Management in the Chicago Region

*Projected Enrollments:* The Illinois Institute of Art – Chicago projects enrollment of four students with seven projected for the fifth year.

**Proposed Program Title in the Region of Authorization:** Associate of Applied Science in Web Design and Interactive Media in the North Suburban Region

*Projected Enrollments:* The Illinois Institute of Art – Schaumburg projects enrollment of one student from the first through the fifth year.

**Proposed Program Title in the Region of Authorization:** Bachelor of Applied Science in Culinary Management in the Chicago Region

*Projected Enrollments:* The Illinois Institute of Art – Chicago projects enrollment of 49 students with 87 projected for the fifth year.

**Proposed Program Title in the Region of Authorization:** Bachelor of Arts in Advertising in the Chicago Region

*Projected Enrollments:* The Illinois Institute of Art Chicago projects enrollment of eight students with 14 projected for the fifth year.

**Proposed Program Title in the Region of Authorization:** Bachelor of Arts in Fashion Marketing and Management in the Chicago and North Suburban Regions

*Projected Enrollments:* The Illinois Institute of Art – Chicago projects enrollment of 101 students with 177 projected for the fifth year.

*Projected Enrollments:* The Illinois Institute of Art – Schaumburg projects enrollment of 23 students with 25 projected for the fifth year.

**Proposed Program Title in the Region of Authorization:** Bachelor of Fine Arts in Digital Filmmaking and Video Production in the Chicago and North Suburban Regions

*Projected Enrollments:* The Illinois Institute of Art – Chicago projects enrollment of 34 students with 59 projected for the fifth year.

*Projected Enrollments:* The Illinois Institute of Art – Schaumburg projects enrollment of 20 students with 21 projected for the fifth year.

**Proposed Program Title in the Region of Authorization:** Bachelor of Fine Arts in Digital Photography in the Chicago and North Suburban Regions

*Projected Enrollments:* The Illinois Institute of Art – Chicago projects enrollment of 34 students with 59 projected for the fifth year.

*Projected Enrollments:* The Illinois Institute of Art – Schaumburg projects enrollment of 18 students with 19 projected for the fifth year.

**Proposed Program Title in the Region of Authorization:** Bachelor of Fine Arts in Fashion Design in the Chicago and North Suburban Regions

*Projected Enrollments:* The Illinois Institute of Art – Chicago projects enrollment of 96 students with 168 projected for the fifth year.

*Projected Enrollments:* The Illinois Institute of Art – Schaumburg projects enrollment of 33 students with 36 projected for the fifth year.

**Proposed Program Title in the Region of Authorization:** Bachelor of Fine Arts in Game Art and Design in the Chicago and North Suburban Regions

*Projected Enrollments:* The Illinois Institute of Art – Chicago projects enrollment of 41 students with 73 projected for the fifth year.

*Projected Enrollments:* The Illinois Institute of Art – Schaumburg projects enrollment of 20 students with 21 projected for the fifth year.

**Proposed Program Title in the Region of Authorization:** Bachelor of Fine Arts in Graphic Design in the Chicago and North Suburban Regions

*Projected Enrollments:* The Illinois Institute of Art – Chicago projects enrollment of 68 students with 120 projected for the fifth year.

*Projected Enrollments:* The Illinois Institute of Art – Schaumburg projects enrollment of 69 students with 74 projected for the fifth year.

**Proposed Program Title in the Region of Authorization:** Bachelor of Fine Arts in Illustration and Design in the Chicago and North Suburban Regions

*Projected Enrollments:* The Illinois Institute of Art – Chicago projects enrollment of 40 students with 69 projected for the fifth year.

*Projected Enrollments:* The Illinois Institute of Art – Schaumburg projects enrollment of 21 students with 23 projected for the fifth year.

**Proposed Program Title in the Region of Authorization:** Bachelor of Fine Arts in Interior Design in the Chicago and North Suburban Regions

*Projected Enrollments:* The Illinois Institute of Art – Chicago projects enrollment of 62 students with 109 projected for the fifth year.

*Projected Enrollments:* The Illinois Institute of Art – Schaumburg projects enrollment of 38 students with 41 projected for the fifth year.

**Proposed Program Title in the Region of Authorization:** Bachelor of Fine Arts in Media Arts and Animation in the Chicago and North Suburban Regions

*Projected Enrollments:* The Illinois Institute of Art – Chicago projects enrollment of 55 students with 97 projected for the fifth year.

*Projected Enrollments:* The Illinois Institute of Art – Schaumburg projects enrollment of 37 students with 40 projected for the fifth year.

**Proposed Program Title in the Region of Authorization:** Bachelor of Fine Arts in Visual Effects and Motion Graphics in the North Suburban Region

*Projected Enrollments:* The Illinois Institute of Art – Schaumburg projects enrollment of 21 students with 23 projected for the fifth year.

**Proposed Program Title in the Region of Authorization:** Bachelor of Fine Arts in Web Design and Interactive Media in the North Suburban Regions

*Projected Enrollments:* The Illinois Institute of Art – Schaumburg projects enrollment of 13 students with 14 projected for the fifth year.

**Proposed Program Title in the Region of Authorization:** Bachelor of Science in Audio Production in the Chicago and North Suburban Regions

*Projected Enrollments:* The Illinois Institute of Art – Chicago projects enrollment of 42 students with 75 projected for the fifth year.

*Projected Enrollments:* The Illinois Institute of Art – Schaumburg projects enrollment of 35 students with 37 projected for the fifth year.

**Proposed Program Title in the Region of Authorization:** Bachelor of Science in Hospitality Management in the Chicago Region

*Projected Enrollments:* The Illinois Institute of Art – Chicago projects enrollment of five students with nine projected for the fifth year.

**Institutional Accreditation:** The Illinois Institute of Art is regionally accredited by the Higher Learning Commission (HLC).

### **Background and History**

The Illinois Institute of Art (Art Institute) is a proprietary higher education institution, wholly-owned by Education Management Corporation (EDMC). Founded in 1916 as The Commercial Arts School, The Illinois Institute of Art was one of the first applied art and design colleges in the United States. The school was widely known in the 1930s as Ray-Vogue School, with professional programs in art, design, and fashion. The school was renamed Ray College of Design in 1981 and joined The Art Institutes system of schools in 1995.

The Art Institute's parent company, EDMC is in the process of a change in ownership which necessitates new operating and degree-granting authorities from the Board. This change of ownership results in the Institute no longer being a publically traded company. It will become a not-for-profit corporation owned by the Dream Center Foundation (DCF) based out of Los Angeles. DCF is primarily responsible for funding and supporting the mission of the non-profit, faith-based Dream Center Los Angeles, which includes an affiliate network of more than 46 independent Dream Centers in the United States and around the world. DCF is a secular, non-faith-based organization that is a separate 501(c)(3) tax exempt California non-profit from the Dream Centers. The Dream Centers have a 20-year track record for providing services to the homeless, veterans, victims of human trafficking, emancipated minors, and disadvantaged youth and adults by providing food, clothing, medical care, housing, training, education, and addiction counseling on a non-discriminatory basis and without charge. DCF believes that higher education is fundamentally humanitarian and critically necessary in order to fully transform the lives of the underserved populations benefiting from the myriad programs the DCF currently supports.

In order to effectuate the proposed transaction, DCF has established a stand-alone organization, Dream Center Education Holdings, LLC (DCEH), which will be the purchaser of the EDMC institutions including The Illinois Institute of Art. This ownership structure will leave in place the independent board of trustees that currently is the governing board for The Illinois Institute of Art. Importantly, The Illinois Institute of Art, following the change in ownership, will not have any remaining financial obligation to EDMC, its shareholders, or its creditors. The new ownership corporation intends that operations will continue at the previously-approved Chicago and Schaumburg locations in the Chicago and North Suburban regions, respectively. The proposed degree programs have all been previously approved by IBHE and are currently offered in those regions.

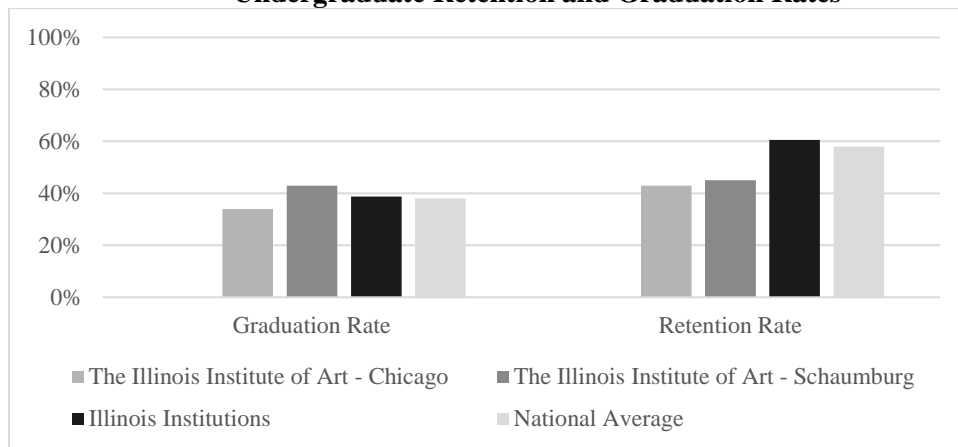


## Institutional Data

*Criterion 1030.30(a)(2)(D) provides that success in student progression and graduation, and success rates in programs preparing students for certification and licensure, shall be consistent with expectations in higher education and the appropriate related field of study. At a minimum, the Board shall consider the following factors, based on results for similar institutions: (i) Graduation rates, degree completion rates, retention rates, and pass rates for licensure and certification. (ii) Success rate, which shall be, at a minimum, higher than that of the lowest quartile of these measures for similar Illinois institutions defined as open versus competitive enrollment institutions and primarily associate versus primarily baccalaureate granting institutions. Exceptions may be made to the lowest quartile if an institution is above the national average for these measures using the same comparison categories of institutions.*

This section includes information about institutional and student success measures for each institution seeking program approval. The institution's rates will be compared to Illinois institutions from within a select comparison group and against the national standards or averages. For a proposed undergraduate program, this section will include undergraduate graduation rates, first-to-second year retention rates, student loan default rates, and any applicable licensure passage rates. For a proposed graduate program, this section will primarily focus on student loan default data since this measure also includes graduate students in the calculation.

### Undergraduate Retention and Graduation Rates



*Source: National Center for Education Statistics, U.S. Department of Education*

*Note: The Illinois Institute of Art is in the baccalaureate inclusive Illinois comparison group. Higher percentages are positive indicators.*

### Undergraduate Graduation Rate

The Illinois Institute of Art – Chicago campus' 2014-2015 graduation rate was 34 percent. The Illinois Institute of Art – Schaumburg campus' 2014-2015 graduation rate was 43 percent. The national 2014-2015 average graduation rate for proprietary institutions was 38 percent and the average among comparable Illinois institutions was 38.7 percent. The graduation rate measures the rate at which entering freshmen graduate within 150 percent of normal program length. Data are provided for six-year graduation rates for first-time, full-time bachelor's degree-seeking students and three-year graduation rates for full-time associate degree-seeking students. The national standard for graduation rates is reported annually by National Center for Education Statistics (NCES).

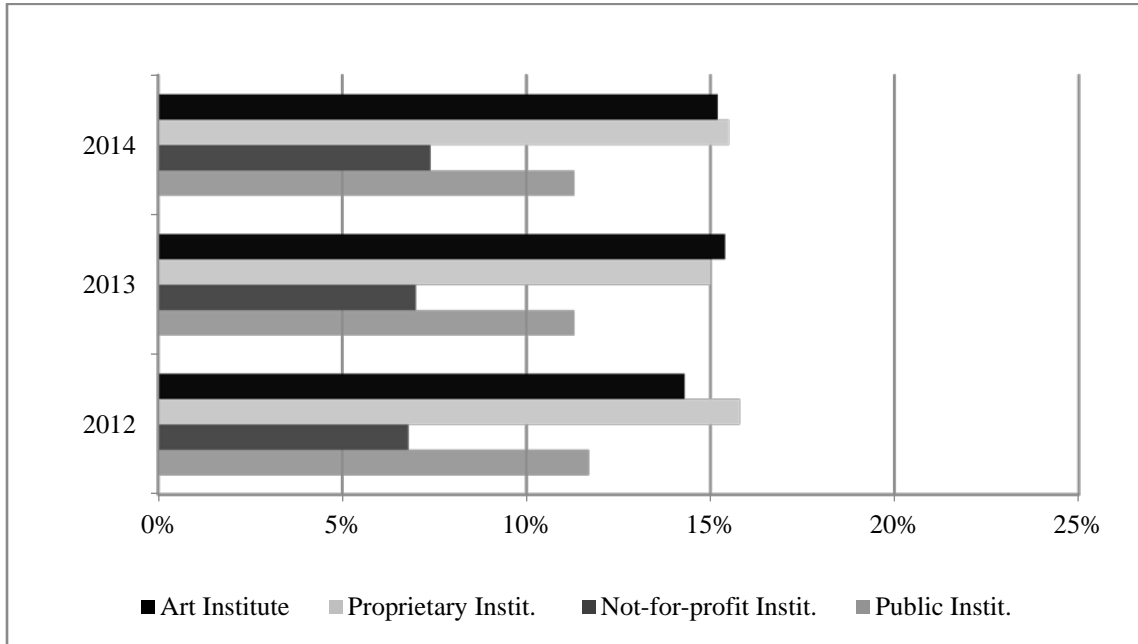
## Undergraduate Retention Rate

The Illinois Institute of Art – Chicago campus’ 2014-2015 retention rate was 43 percent. The Illinois Institute of Art – Schaumburg campus’ 2014-2015 retention rate was 45 percent. The national average retention rate for proprietary institutions in 2014-2015 was 58 percent and the average for comparable Illinois institutions was 60.6 percent. Retention rates examine the percentage of first-time degree seeking students enrolled in the fall of the prior year that are still enrolled in the fall of the current year. The national standard for retention rates is reported annually by NCES.

## Undergraduate Completions per 100 FTE

The Illinois Institute of Art – Chicago campus’ 2014-2015 completions per 100 full-time equivalent (FTE) enrollment rate was 24. The Illinois Institute of Art – Schaumburg campus’ 2014-2015 completions per 100 FTE rate was 25. The average among comparable Illinois institutions was 27.4. The FTE data is a unit of measurement intended to represent one student enrolled full-time for one academic year. The calculation is based upon credit/contact hours offered at an institution divided by a standard minimum (12 credit hour) full-time course load. The completions per 100 FTE data are included to provide a holistic view of completions across different student populations.

## Three Year Cohort Student Loan Default Rate



Source: National Center for Education Statistics, U.S. Department of Education

Note: The Illinois Institute of Art is a not-for-profit institution.

A lower number is a positive indicator

## Student Loan Default Rate

The three-year student loan default rate for the Art Institute was 15.2 percent in 2014, 15.4 percent in 2013, and 14.3 percent in 2012. The three-year cohort student loan default rate is the percentage of a school’s borrowers who enter repayment on certain Federal Family Education Loan

Program or William D. Ford Federal Direct Loan Program loans during a particular federal fiscal year, October 1 to September 30, and default or meet other specified conditions prior to the end of the second following fiscal year. The U.S. Department of Education stated that the Fiscal Year 2014 three-year national cohort default rate was 11.5 percent. The Fiscal Year 2014 three-year national cohort average default rate breakdown by institutional sector is: 11.3 percent for public institutions; 7.4 percent for not-for-profit institutions; and 15.5 percent for proprietary institutions.

### **Mission and Objectives**

*Criterion 1030.60(a)(2) provides that the objectives for the degree program must be consistent with what the degree program title(s) implies.*

*Criterion 1030.60(a) (3) provides that the requested degree program shall be congruent with the purpose, goals, objectives and mission of the institution.*

The Art Institute's mission is to "inspire the passion, creativity and innovation essential for students pursuing the skills and knowledge for a career in the creative and applied arts." The proposed programs are consistent with the mission, goals, and objectives of the institution. The requested degree titles are congruent with the corresponding degree program objectives and curriculum.

DCEH has a four-fold mission, distinct and independent from the mission of Dream Center Foundation. Specifically, DCEH's mission is to create the opportunity for education that is: (1) Accessible – giving every student willing to make the required effort the opportunity to achieve a quality college education; (2) Affordable – lowering net tuition and fees, without sacrificing quality, so the focus is on obtaining an education, not financing an education; (3) Relevant – equipping graduates with relevant, real world skills that lead to meaningful employment; and (4) Purposeful – instilling in graduates a strong ethical moral compass with a passion to serve others.

### **Curriculum/Assessment**

*Criterion 1030.60(a) (4) provides that the caliber and content of the curriculum shall assure that the stated degree objectives for which the program is offered will be achieved.*

#### **Admissions**

All applicants must have earned a high school diploma or equivalent, submit an essay, and complete an interview. For Bachelor of Fine Arts (BFA) in Game Art and Design and Bachelor of Science (BS) in Audio Production, applicants must provide verification of a minimum 2.5 Grade Point Average (GPA). Additionally, all applicants to the BFA in Illustration and Design, BFA in Game Art and Design, and BFA in Media Art and Design programs must submit a required portfolio.

#### **Curriculum**

##### **Associates of Applied Science in Culinary Arts**

The Associates of Applied Science in Culinary Arts is a 90 quarter hour program with 24 quarter-credits in general education courses and 66 hours in the specialty area. Students must be state-certified in sanitation to complete the degree. The program includes 1485 clock hours, comprised of 550 lecture hours and 935 lab hours. The proposed AAS degree provides students

with fundamentals in culinary techniques, food production skills, and critical thinking skills. Students will study the fundamentals of cooking, baking and pastry, as well as the art of the cold kitchen. Food production skills are complimented with basic food service management skills. Graduates will be prepared to seek entry-level positions in the food service industry.

#### Associates of Applied Science in Fashion Merchandising

The Associates of Applied Science in Fashion Merchandising is a 90 quarter hour program with 24 quarter-credits in general education courses and 66 hours in the specialty area. The program includes 1254 clock hours, comprised of 814 lecture hours and 308 lab hours. The proposed AAS program is designed to provide students with an academic and professional foundation through both applied coursework and technological applications. The market-driven curriculum aims to teach students to utilize problem-solving and critical thinking skills which meet the expressed needs of the fashion industry. Graduates will be prepared to seek entry-level employment within the fashion industry.

#### Associates of Applied Science in Graphic Design

The Associates of Applied Science in Graphic Design is a 90 quarter hour program with 24 quarter-credits in general education courses and 66 hours in the specialty area. The program includes 1386 clock hours, comprised of 638 lecture hours and 748 lab hours, and successful completion of the Senior Portfolio Show. The proposed program covers the fundamentals of drawing, perspective, color, composition, typography, and advertising design. Graduates will be prepared with a solid art and design foundation that will prepare them to seek entry-level employment in graphic design, advertising and related fields.

#### Associates of Applied Science in Hospitality Management

The Associates of Applied Science in Hospitality Management is a 90 quarter-hour program with 24 quarter-credits in general education courses and 66 in the specialty area. The program includes 1133 clock hours, comprised of 891 lecture hours and 110 lab hours, and successful completion of the Senior Portfolio Show. The proposed program seeks to prepare graduates for entry-level management opportunities in the hospitality industry and to provide a quality educational environment for students to become learners, to possess the skills, knowledge, creativity, and ethics necessary in the rapidly changing, culturally diverse hospitality industry.

#### Associates of Applied Science in Web Design and Interactive Media

The Associates of Applied Science in Web Design and Interactive Media is a 90 quarter-hour program with 24 quarter-credits in general education courses and 66 in the specialty area. The program includes 1342 clock hours, comprised of 638 lecture hours and 704 lab hours, and successful completion of the Senior Portfolio Show. The proposed program provides a foundation in basic design skills including drawing, perspective, composition, color theory, and image manipulation. Graduates will be prepared with a solid design foundation that will prepare them to seek entry-level employment in web design and related fields.

#### Bachelor of Applied Science in Culinary Management

The Bachelor of Applied Science in Culinary Management is a 180 quarter credit hour program with 56 quarter-credits in general education and 124 quarter-credits in the specialty area. The entire program includes 2574 clock hours, comprised of 1452 lecture hours, 990 lab hours, and

110 practicum hours. The proposed program provides a market-driven, competency-based education that integrates academics and hands-on learning and instruction. The program blends theoretical and hands-on learning in the areas of culinary arts, management, human resources, finance, food and beverage operations and service. Graduates will be prepared to seek entry-level management positions in the food service industry as well as provide a foundation for the graduate to advance in the culinary management field.

#### Bachelor of Arts in Advertising

The Bachelor of Arts in Advertising is a 180 quarter-hour program with 56 quarter-credit hour program in general education courses and 124 in the specialty area. The program includes 2354 clock hours, comprised of 1650 lecture hours, 572 lab hours, and 132 internship or practicum hours, and successful completion of the Senior Portfolio Show. The proposed program is designed to provide a foundation in the business aspects of advertising while helping graduates develop the basic creative and technical skills necessary to create and implement targeted advertising solutions that meet professional standards of excellence. Graduates will be prepared to seek entry-level employment in the field of advertising, art direction, copy writing, and account supervision.

#### Bachelor of Arts in Fashion Marketing and Management

The Bachelor of Arts in Fashion Marketing and Management is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The program requires 2266 clock hours, comprised of 1738 lecture hours, 396 lab hours, and 132 internship or practicum hours, and successful completion of the Senior Portfolio Show. The BA in Fashion Marketing and Management program aims to provide students with a strong academic foundation through both applied coursework and technological applications. The market driven curriculum aims to teach students to utilize problem solving and critical thinking skills, which meet the expressed needs of the fashion industry. The proposed program offers experience across disciplines in business, fashion, and design, covering both soft and hard lines. The cross-functional focus allows students the opportunity to expand beyond traditional fashion design positions and seek entry-level employment options in manufacturing, design and retailing. The curriculum includes fashion industry trends and manufacturing, general business, management, operations and compliance, retailing, marketing, advertising, and design.

#### Bachelor of Fine Arts in Digital Filmmaking and Video Production

The Bachelor of Fine Arts in Digital Filmmaking and Video Production is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The program includes 2596 clock hours, comprised of 1276 lecture hours and 1320 lab hours, and successful completion of the Senior Portfolio Show. The portfolio demonstrates the student's mastery of design, production, and communications skills. The proposed program is designed to prepare students for the next generation of digital production and delivery, and who can meet the needs of corporate communication, television, e-business, and other media outlets for their existing markets. Graduates will be prepared to seek entry-level careers in digital filmmaking and the video production industry.

#### Bachelor of Fine Arts in Digital Photography

The Bachelor of Fine Arts in Digital Photography is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The program includes 2728 clock hours, comprised of 1276 lecture hours, 1320 lab hours, and 132 internship or

practicum hours, and successful completion of the Senior Portfolio Show. The curriculum covers areas in digital color management, digital asset management, lighting, composition, and image manipulation; web and video; and business fundamentals. Graduates will be prepared with the technical skills and a mature design vision needed to produce compelling imagery. Through rigorous study of the principles of photography and hands-on production techniques, students will work to develop the technical skills and aesthetic sensibilities needed to become professional photographers and business people.

#### Bachelor of Fine Arts in Fashion Design

The Bachelor of Fine Arts in Fashion Design is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The program includes 2662 clock hours, comprised of 1342 lecture hours, 1188 lab hours, and 132 internship or practicum hours, and successful completion of the Senior Portfolio Show. The proposed program aims to provide students with a strong academic and professional foundation through both applied coursework and technological applications. The BFA in Fashion explores industry practices from concept to consumer. Coursework incorporates technical sketching and fashion illustration, flat patternmaking and draping, computer-aided design, garment construction and fit, industry software knowledge, and conceptual and critical thinking. Graduates will be prepared to seek entry-level employment within the fashion design industry.

#### Bachelor of Fine Arts in Game Art and Design

The Bachelor of Fine Arts in Game Art and Design is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The program includes 2662 clock hours, comprised of 1298 lecture hours, and 1364 lab hours, and successful completion of the Senior Portfolio Show. The proposed program will teach art foundation skills, 3-D modeling, low-polygon art, game-level design, digital video and audio, and animation to help them create and design games. Graduates will be prepared to seek careers in the game and other industries such as 2D and 3D artists, texture mappers, and project managers; with experience and advancement some graduates may become game and level designers.

#### Bachelor of Fine Arts in Graphic Design

The Bachelor of Fine Arts in Graphic Design is a 180 quarter-credit hour program with 60 quarter-credits in general education courses and 120 in the specialty area. The program includes 2684 clock hours, comprised of 1320 lecture hours, 1232 lab hours, and 132 internship or practicum hours, and successful completion of the Senior Portfolio Show. The proposed program explores design theories and principles, and application of theory in current design problems. Graduates will be prepared to seek entry-level employment and potential career advancement in graphic design, advertising and related fields.

#### Bachelor of Fine Arts in Illustration and Design

The Bachelor of Fine Arts in Illustration and Design is a 180 quarter credit hour program with 76 credits in the core, 56 credit hours in general education, and 48 credit hours in related courses. The program includes 2728 clock hours, comprised of 1276 lecture hours, 1320 lab hours, and 132 internship or practicum hours, and successful completion of the Senior Portfolio Show. The program's curriculum is designed to provide a foundation in drawing, painting and illustration techniques for both traditional and emerging media, as well as a working knowledge

of graphic design production. Graduates will be well versed in production, pre-press, and layout skills and be prepared to seek entry-level employment in those areas.

#### Bachelor of Fine Arts in Interior Design

The Bachelor of Fine Arts in Interior Design is a 180 quarter-credit hour program with 56 quarter-credits in general education courses, and 124 quarter-credits in the specialty area. The program includes 2728 clock hours, comprised of 1276 lecture hours, 1320 lab hours, and 132 internship or practicum hours, and successful completion of the Senior Portfolio Show. The proposed curriculum covers technical skill-building and studio coursework to provide a better understanding of the elements and principles of residential and commercial design, manual and computer-based skills, written, visual, and oral communication skills, and be better informed of industry certification exams and registration. Graduates will be prepared to seek entry-level positions in interior design.

#### Bachelor of Fine Arts in Media Arts and Animation

The Bachelor of Fine Arts in Media Arts and Animation is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The program includes 2728 clock hours, comprised of 1276 lecture hours, 1320 lab hours, and 132 internship or practicum hours if the internship option is taken; otherwise, 2662 clock hours, comprised of 1298 lecture hours, 1364 lab hours, and no internship hours. Students must also successfully complete the Senior Portfolio Show. The curriculum provides students with a substantial foundation in drawing skills, color theory, design concepts, audio/video techniques and basic computer applications including operating systems, 3-D modeling and animation software, 2-D animation techniques and desktop video production. Graduates will be prepared to seek and develop careers in the animation industry.

#### Bachelor of Fine Arts in Visual Effects and Motion Graphics

The Bachelor of Fine Arts in Visual Effects and Motion Graphics is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The proposed program includes 2618 clock hours, comprised of 1342 lecture hours and 1276 lab hours, and successful completion of the Senior Portfolio Show. The curriculum focuses on 2D and 3D graphics, digital compositing, effects production, and motion graphics for use in television and film production. Graduates will be prepared to seek entry-level positions in the field of visual effects and motion graphics.

#### Bachelor of Fine Arts in Web Design and Interactive Media

The Bachelor of Fine Arts in Web Design and Interactive Media is a 180 quarter-credit hour program with 60 quarter-credits in general education courses and 120 in the specialty area. The proposed program includes 2618 clock hours, comprised of 1342 lecture hours and 1276 lab hours, and successful completion of the Senior Portfolio Show. The proposed program is designed to provide education that focuses on audience and content-based research, interactive design, media integration, strategic problem solving, and technology-based communication solutions. Graduates will be prepared to seek entry to the field, beginning with a foundation in basic design skills including drawing, perspective, composition and color theory.

## Bachelor of Science in Audio Production

The Bachelor of Science in Audio Production, is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The program includes 2728 clock hours, comprised of 1276 lecture hours, 1320 lab hours, and 132 internship or practicum hours, and successful completion in the Senior Portfolio Show. The proposed program is designed to provide students with a solid background in technology, theory, and industry practices, while providing practical hands-on experience with recording and live production equipment. Graduates will be prepared to seek entry-level employment in the field of audio engineering and production.

## Bachelor of Science in Hospitality Management

The Bachelor of Science in Hospitality Management is a 180 quarter-credit hour program with 56 quarter-credits in general education courses and 124 in the specialty area. The program includes 2376 clock hours, comprised of 1771 lecture hours, 341 lab hours, and 110 internship or practicum hours, and successful completion in the Senior Portfolio Show. The proposed program blends theoretical and hands-on learning in the areas of management, human resources, accounting, food and beverage operations, and lodging operations. Graduates will be prepared to seek entry-level management positions in the hospitality industry.

### Assessment of Student Learning

The Art Institute has a standard process for assessing student learning outcomes in all its degree programs. The institution's approach incorporates direct and indirect measures administered periodically throughout the academic program. Direct assessment tools include normed and standardized exams, pre/post-tests, portfolios, criteria-based or skill-based rubrics, and other mechanisms that directly show learning or skills gained. Indirect measures assess perceptions and/or opinions about learning, performance, or services. Those indirect assessments include graduate and employer surveys.

### Program Assessment

The Illinois Institute of Art has a clearly articulated assessment plan to determine the overall effectiveness of its programs and the degree to which students' needs are being met. The Art Institute has an annual cyclical process of assessment and planning called the Institutional Effectiveness (IE) process to ensure achievement of the mission, as well as to conduct continuous assessment of the institutional priorities that stem from the strategic plan. The IE process provides data-driven results related to the assessment of learning, programs, practices, services, and operations as articulated through written priorities, goals, and objectives. Data and findings from IE activities are reported and used to inform planning and budgeting. Findings from the IE process form the basis of departmental budgetary needs, which feed directly into the strategic planning process.

The alignment of course content with outcomes is accomplished through the development of curriculum maps. Curriculum maps demonstrate where programmatic student learning outcomes are introduced, reinforced, and advanced within specific courses. Curriculum maps are developed under the guidance of the Dean of Academic Affairs and through cross-campus collaboration between the academic program leadership at each campus. The resulting maps help



ensure consistency in programmatic student learning outcomes across the campuses. The Campus Deans of Academic Affairs and the Office of Institutional Effectiveness maintain current curriculum maps for all programs. The Art Institute will follow these existing protocols for continuous improvement.

### **Facilities (space, equipment, instructional materials)**

*Criterion 1030.60(a) (5) provides that the institution shall have adequate and suitable space, equipment and instructional materials to provide education of suitable quality.*

The Art Institute has identified facilities, equipment, and instructional materials that will accommodate the continued operation of all programs. The Illinois Institute of Art – Chicago campus is located at 350 North Orleans Street, Suite 136-L, Chicago, Illinois 60654. The Chicago campus features 84 classrooms (101,800 square feet), 17 labs containing a total of 408 computers (20-28 computers per lab), a library (7,700 square feet), a student lounge and other amenities, and an administrative/office space to support Admissions, Student Services, Financial Aid, and Career/Alumni functions. The Illinois Institute of Art – Schaumburg campus is located at 1000 Plaza Drive, Suite 100, Schaumburg, Illinois 60173. The Schaumburg campus features 28 classrooms (32,879 square feet), a library (3,415 square feet), and other space for a student lounge and faculty, as well as administrative and faculty offices. The facility also houses ten computer labs complete with 213 computers (12-29 computers per lab).

The Illinois Institute of Art Library Services provides student and faculty access to a wide variety of scholarly resources and information needed for research and study. The Art Institute Online Library is available on and off campus through the student portal. The Online Library includes both general academic research collections and specialty databases that directly support Art Institute programs, totaling hundreds of thousands of full-text electronic books, electronic journals, music and sound effect clips, streaming videos, and software tutorials, as well as millions of images.

The Chicago and Schaumburg campus libraries house a collection of physical materials that includes print books, journal, and magazine titles, multimedia resources including DVDs, reference materials such as encyclopedias and dictionaries, and other key resources relevant to the academic programs. All digital and physical library resources are discoverable through the library catalog and the Discover It search tool. Students are invited to make purchase recommendations to the library for materials that will further support their educational needs. The Illinois Institute of Art librarians are available to guide library users through resource access sessions in group settings and through individual instruction.

### **Faculty and Staff**

*Criterion 1030.60(a)(6) provides that the education, experience, and other qualifications of directors, administrators, supervisors and instructors shall ensure that the students will receive education consistent with the objectives of the program.*

The Art Institute has policies in place to ensure academic professionals hired possess the training, credentials, and other related qualifications to provide adequate instruction. The Art Institute also has established policies to evaluate faculty and provide feedback on student learning outcomes.

## **Fiscal/Personnel Resources**

*Criterion 1030.60(a) (8) provides that fiscal and personnel resources shall be sufficient to permit the institution to meet obligations to continuing programs while assuming additional resource responsibilities for the new program.*

The Art Institute has submitted fiscal plans indicating tuition revenue exceeds, and will continue to exceed operating expenditures in the third year and beyond.

## **Accreditation/Licensure**

No specialized accreditation is required for the pending programs. However, both campuses hold specialized accreditation with the Council for Interior Design Accreditation, and the Chicago campus also holds accreditation with the American Culinary Federation Education Foundation.

## **Program Information**

*Criterion 1030.60(a)(7) provides that the information which the institution provides for students and the public shall accurately describe the degree programs offered, program objectives, length of program, schedule of tuition, fees, and all other charges and expenses necessary for completion of the course of study, cancellation and refund policies, and such other material facts concerning the institution and the program or course of instruction as are likely to affect the decision of the student to enroll. Such information shall be available to prospective students prior to enrollment.*

The Art Institute's catalog provides accurate information regarding the Art Institute's policies, admissions procedures, tuition, fees, and refund policies. The material provided on the proposed program is in keeping with the other programs offered by the Institute's.

## **Staff Conclusion**

The staff concludes that The Illinois Institute of Art and its proposed degree programs meet the criteria in Sections 1030.30 and 1030.60 of the rules to implement The Private College Act (110 ILCS 1005) and The Academic Degree Act (110 ILCS 1010) and the Illinois Board of Higher Education policies pertaining to assessment and accreditation for licensure.

**Kaplan University**  
**550 West Van Buren Street**  
**Chicago, IL 60607**  
**President: Dr. Betty Vandenbosch**

**Seeking Operating Authority:** Chicago Region

**Institutional Accreditation:** Kaplan University is regionally accredited by the Higher Learning Commission (HLC).

### **Background and History**

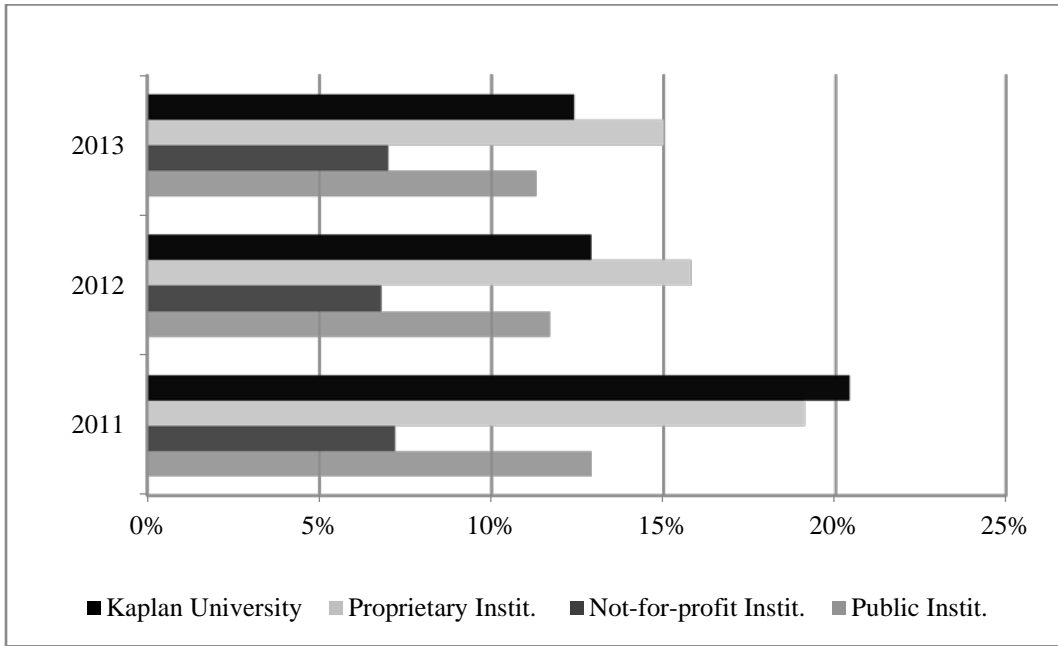
Kaplan University (KU or University) is seeking authorization to operate in the Chicago region under a new ownership structure. Purdue University in Indiana seeks to expand its land grant mission by acquiring a largely online, adult-focused provider with national scope. Purdue created a new affiliate, Purdue NewU Inc., an Indiana nonprofit public benefit corporation (NewU), to acquire KU and its academic assets and operations. Following the transaction, which was approved on August 10, 2017, by the Indiana Commission for Higher Education, NewU will be recognized as an Indiana public nonprofit institution and will have its liabilities backed by Purdue University subject to state law. It will otherwise continue as the same institution as prior to the transaction. Once the name of the new university has been decided, the name will be changed from Kaplan University to the newly designated name. With this application, KU is seeking authorization to continue operations at the administrative office in Chicago under this new ownership structure. The University has no plans to offer coursework or degree programs at the Illinois location.

### **Institutional Data**

*Criterion 1030.30(a) (2)(D) provides that success in student progression and graduation, and success rates in programs preparing students for certification and licensure, shall be consistent with expectations in higher education and the appropriate related field of study. At a minimum, the Board shall consider the following factors, based on results for similar institutions: (i) Graduation rates, degree completion rates, retention rates, and pass rates for licensure and certification. (ii) Success rate, which shall be, at a minimum, higher than that of the lowest quartile of these measures for similar Illinois institutions defined as open versus competitive enrollment institutions and primarily associate versus primarily baccalaureate granting institutions. Exceptions may be made to the lowest quartile if an institution is above the national average for these measures using the same comparison categories of institutions.*

This section includes information about institutional and student success measures for each institution seeking program approval. The institution's rates will be compared to Illinois institutions from within a select comparison group and against the national standards or averages. For a proposed undergraduate program, this section will include undergraduate graduation rates, first to second year retention rates, student loan default rates, and any applicable licensure passage rates. For a proposed graduate program, this section will primarily focus on student loan default data since this measure also includes graduate students in the calculation.

### Three Year Cohort Student Loan Default Rate



Source: National Center for Education Statistics, U.S. Department of Education

Note: Kaplan University is a proprietary institution.

A lower number is a positive indicator.

#### Student Loan Default Rate

The three-year student loan default rate for KU was 12.4 percent in 2013, 12.9 percent in 2012, and 20.4 percent in 2011. The three-year cohort student loan default rate is the percentage of a school’s borrowers who enter repayment on certain Federal Family Education Loan Program or William D. Ford Federal Direct Loan Program loans during a particular federal fiscal year, October 1 to September 30, and default or meet other specified conditions prior to the end of the second following fiscal year. The U.S. Department of Education stated that the Fiscal Year 2013 three-year national cohort default rate was 11.3 percent. The Fiscal Year 2013 three-year national cohort average default rate breakdown by institutional sector is: 11.3 percent for public institutions; 7.0 percent for not-for-profit institutions; and 15.0 percent for proprietary institutions.

Undergraduate-related comparison data is not provided because the University will not be offering degree programs.

#### Mission and Objectives

*Criterion 1030.60(a) (2) provides that the objectives for the degree program must be consistent with what the degree program title implies. Criterion 1030.60(a)(3) provides that the requested degree program shall be congruent with the purpose, goals, objectives, and mission of the institution.*

The change of ownership does not change the mission of the University, which will continue to be: “The University is an institution of higher learning dedicated to providing innovative undergraduate, graduate, and continuing professional education. Our programs foster student learning with opportunities to launch, enhance, or change careers in a diverse global society.

The University is committed to general education, a student-centered service and support approach, and applied scholarship in a practical environment.” NewU’s mission, purposes and philosophy will align with and support Purdue’s land-grant mission.

### **Curriculum/Assessment**

*Criterion 1030.60(a) (4) provides that the caliber and content of the curriculum shall assure that the stated degree objectives for which the program is offered will be achieved.*

#### Admission

Students applying to KU programs must meet the general requirements for admission and should communicate with the institution regarding any program-specific requirements. The general requirements are completed enrollment agreement, informational interview, high school graduation/approved equivalent, and attestation to outlined technological competencies.

#### Curriculum

Upon approval of operating authority, KU proposes to continue using the Chicago location as a purely administrative unit. No degree programs will be offered from this location or anywhere in the State of Illinois. The University is aware that the offering of degrees in Illinois would require additional Board review and approval.

#### Assessment of Student Learning

KU has submitted evidence of established processes to continuously evaluate course and program effectiveness tied to established learning outcomes. The assessment model is designed to measure both progress toward learning outcomes in any given course and final achievement of program-level outcomes as measured by course-level learning outcomes across the student’s program. The institutional assessment process includes course review every eighteen months and full program review every three years.

#### Program Assessment

Through its processes for program approval and evaluation, KU will continue to ensure that each program achieves its mission and educational objectives. The program approval process is comprised of multiple steps involving the Board of Trustees providing final approval and four key committees evaluating and recommending new programs, current program revisions, or program discontinuations.

### **Facilities (space, equipment, instructional materials)**

*Criterion 1030.60(a) (5) provides that the institution shall have adequate and suitable space, equipment and instructional materials to provide education of suitable quality.*

KU will continue to be an online institution with several branch campuses. The facility in Illinois is used for administrative purposes only. This facility is comprised of the Office of the President, Accreditation, Career Services, Compliance, Financial Aid, Legal, and the Office of the Registrar.

## **Faculty and Staff**

*Criterion 1030.60(a) (6) provides that the education, experience, and other qualifications of directors, administrators, supervisors, and instructors shall ensure that the students will receive education consistent with the objectives of the program.*

The University has identified institutional policies that ensure academic professionals possess the training, credentials, and other related professional qualifications to provide quality instruction at the institution. The current staff at the administrative unit in Chicago will remain in place after the acquisition of the University.

## **Fiscal and Personnel Resources**

*Criterion 1030.60(a) (8) provides that fiscal and personnel resources shall be sufficient to permit the institution to meet obligations to continuing programs while assuming additional resource responsibilities for the new program.*

The University has submitted five-year fiscal plans that show operational revenue for the administrative office will be fully supported by institutional funds.

## **Accreditation/Licensure**

Specialized accreditation is not applicable to this application for operating authority.

## **Program Information**

*Criterion 1030.60(a) (7) provides that the information which the institution provides for students and the public shall accurately describe the degree programs offered, program objectives, length of program, schedule of tuition, fees, and all other charges and expenses necessary for completion of the course of study, cancellation and refund policies, and such other material facts concerning the institution and the program or course of instruction as are likely to affect the decision of the student to enroll. Such information shall be available to prospective students prior to enrollment.*

Detailed admission and program descriptions submitted as part of the applications provide information regarding the University's policies, fees, and related requirements necessary to enable prospective students to make informed decisions to enroll in institutional programs.

## **Staff Conclusion**

The staff concludes that Kaplan University meets the criteria in Sections 1030.30 and 1030.60 of the rules to implement The Private College Act (110 ILCS 1005) and The Academic Degree Act (110 ILCS 1010) and the Illinois Board of Higher Education policies pertaining to assessment and accreditation for licensure.

**Midwestern Career College**  
**20 North Wacker Drive, Suite 3800**  
**Chicago, IL 60606**  
**President: Mr. Jeremy Oberfeld**

**Seeking Operating Authority:** West Suburban Region

**Proposed Program Title in the Region of Authorization:** Associate of Applied Science in Magnetic Resonance Imaging Technology in the West Suburban Region

*Projected Enrollment:* Midwestern Career College projects enrollment of 15 students in the first year, increasing to 20 by the fifth year of the program.

**Proposed Program Title in the Region of Authorization:** Associate of Applied Science in Surgical Technology in the West Suburban Region

*Projected Enrollment:* Midwestern Career College projects enrollment of 10 students in the first year, increasing to 20 by the fifth year of the program.

**Institutional Accreditation:** Midwestern Career College is nationally accredited by the Council on Occupational Education.

### **Background and History**

Midwestern Career College (MCC or the College) is a private, proprietary institution of higher education, which has been in existence since 2004. MCC prepares students for entry-level employment, as well as certification and licensure examinations. The College was approved as a non-degree postsecondary school by the Illinois State Board of Education in 2004 prior to the transfer of oversight for Private Business and Vocational Schools to Illinois Board of Higher Education in 2012, pursuant to the Private Business and Vocational Schools Act of 2012 (Public Act 97-650). In June 2011, the College changed its name from the Citi College of Allied Health to the current Midwestern Career College (MCC).

On December 6, 2011, the IBHE granted Midwestern Career College Authorization to Operate and Grant the Associate of Applied Science degree in Magnetic Resonance Imaging Technology in the Chicago Region. MCC also received IBHE's approval for the Associate of Applied Science in Diagnostic Medical Sonography, Associate of Applied Science in Health Information Technology, and Associate of Applied Science in Non-Invasive Cardiovascular Technology, and is currently offering all the programs except the Associate of Applied Science in Health Information Technology. Due to a change in the College's ownership, MCC applied and received re-authorization to operate and grant degrees on March 14, 2017. With this application, the College is seeking authorization to operate and grant the Associate of Applied Science in Surgical Technology and the Associate of Applied Science in Magnetic Resonance Imaging (MRI) Technology in the West Suburban region.

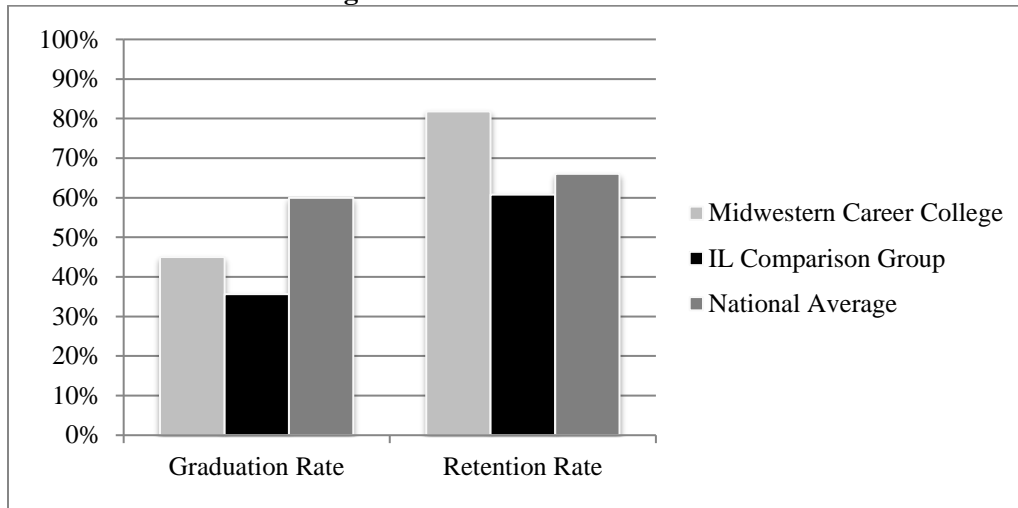
### **Institutional Data**

*Criterion 1030.30(a)(2)(D) provides that success in student progression and graduation, and success rates in programs preparing students for certification and licensure, shall be consistent with expectations in higher education and the appropriate related field of study. At a minimum, the Board shall consider the following factors, based on results for similar institutions: (i)*

*Graduation rates, degree completion rates, retention rates, and pass rates for licensure and certification. (ii) Success rate, which shall be, at a minimum, higher than that of the lowest quartile of these measures for similar Illinois institutions defined as open versus competitive enrollment institutions and primarily associate versus primarily baccalaureate granting institutions. Exceptions may be made to the lowest quartile if an institution is above the national average for these measures using the same comparison categories of institutions.*

This section includes information about institutional and student success measures for each institution seeking program approval. The institution’s rates will be compared to Illinois institutions from within a select comparison group and against the national standards or averages. For a proposed undergraduate program, this section will include undergraduate graduation rates, first- to-second year retention rates, student loan default rates, and any applicable licensure passage rates. For a proposed graduate program, this section will primarily focus on student loan default data since this measure also includes graduate students in the calculation.

**Undergraduate Retention and Graduation Rates**



*Source: National System for Education Statistics, U.S. Department of Education Note: Midwest Career College is in the associates-granting Illinois comparison group. Higher percentages are positive indicators.*

#### Undergraduate Graduation Rate

MCC’s 2014-2015 graduation rate was 45 percent. The 2014-2015 average graduation rate among comparable Illinois institutions was 35.6 percent and the national average for two-year, for-profit institutions was 60 percent. The graduation rate measures the rate at which entering freshmen graduate within 150 percent of normal program length. Data are provided for six-year graduation rates for first-time, full-time bachelor’s degree-seeking students and three-year graduation rates for full-time associate degree-seeking students. The national standard for graduation rates is reported annually by the National Center for Education Statistics (NCES).

#### Undergraduate Retention Rate

MCC’s 2014-2015 retention rate was 81.8 percent. The 2014-2015 average retention rate for comparable Illinois institutions was 60.8 percent and the national average for two-year, for-profit institutions was 66 percent. Retention rates examine the percentage of first-time degree

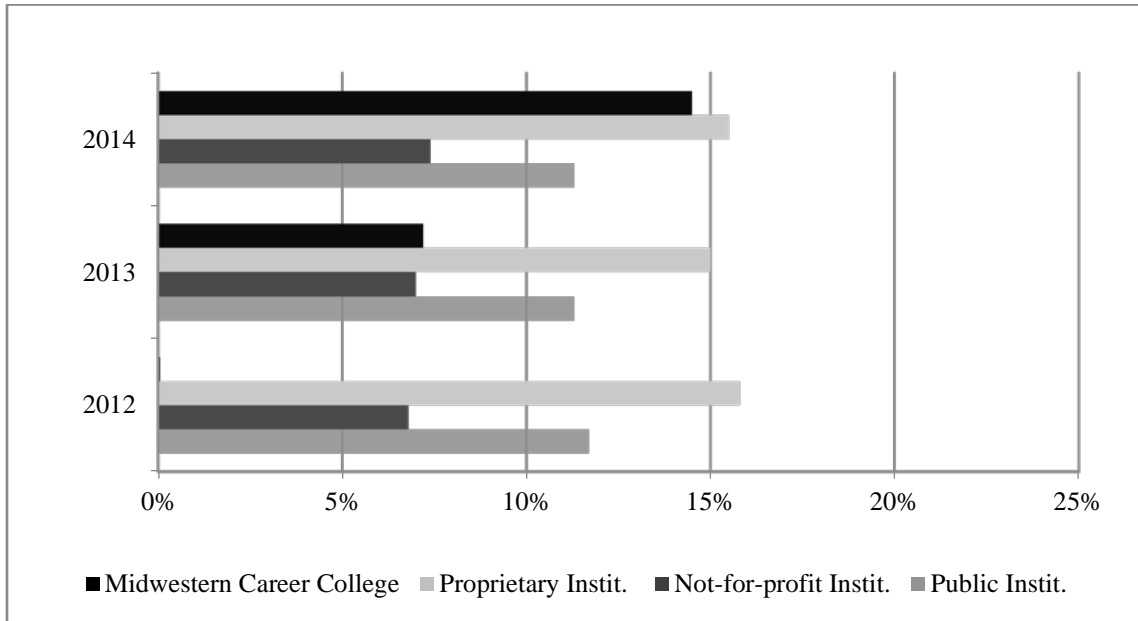


seeking students enrolled in the fall of the prior year that are still enrolled in the fall of the current year. The national standard for retention rates is reported annually by the NCES.

**Undergraduate Completions per 100 FTE**

MCC’s 2014-2015 completions per 100 full-time equivalent enrollment (FTE) rate was 66. The average among comparable Illinois institutions was 36.3. The FTE data is a unit of measurement intended to represent one student enrolled full-time for one academic year. The calculation is based upon credit/contact hours offered at an institution divided by a standard minimum (12 credit hour) full-time course load. The completions per 100 FTE data are included to provide a holistic view of completions across different student populations.

**Three Year Cohort Student Loan Default Rate**



*Source: National Center for Education Statistics, U.S. Department of Education*  
*Note: Midwestern Career College is a proprietary institution.*  
*A lower number is a positive indicator.*

**Student Loan Default Rate**

The three-year student loan default rate for the College was 14.5 percent in 2014, 7.2 percent in 2013, and 0.0 percent in 2012. The three-year cohort student loan default rate is the percentage of a school’s borrowers who enter repayment on certain Federal Family Education Loan Program or William D. Ford Federal Direct Loan Program loans during a particular federal fiscal year, October 1 to September 30, and default or meet other specified conditions prior to the end of the second following fiscal year. The U.S. Department of Education stated that the Fiscal Year 2014 three-year national cohort default rate was 11.5 percent. The Fiscal Year 2014 three-year national cohort average default rate breakdown by institutional sector is: 11.3 percent for public institutions; 7.4 percent for not-for-profit institutions; and 15.5 percent for proprietary institutions.

## **Mission and Objectives**

*Criterion 1030.60(a)(2) provides that the objectives of the degree program must be consistent with what the degree program title implies.*

*Criterion 1030.60(a)(3) provides that the requested degree program shall be congruent with the purpose, goals, objectives, and mission of the institution.*

The proposed programs are consistent with the College's mission which is to provide "career-focused education to empower students with academic training, technical expertise, and professional support to launch or advance their successful careers." The proposed program is consistent with the purpose, goals, and objectives of the institution. The requested degree title is in alignment with the corresponding degree program objectives and curriculum.

## **Curriculum/Assessment**

*Criterion 1030.60(a)(4) provides that the caliber and content of the curriculum shall assure that the stated degree objectives for which the program is offered will be achieved.*

### **Admission**

All applicants to the College must be at least 18 years old, possess a high school diploma or a recognized equivalent certificate such as the GED. All applicants must also have 15 semester credits or 20 quarter credits in any prior college coursework, or otherwise pass an institutional entrance exam (Accuplacer Math and Reading) with a minimum average score of 65. Applicants must also schedule and attend an interview with an admission representative.

### **Curriculum**

#### **Associate of Applied Science in MRI Technology**

The Associate of Applied Science in MRI Technology prepares students with the skills, applied knowledge, and work habits required for entry-level positions in the field of MRI Technology. Students will be trained to use MRI technology to assist physicians in the diagnosis and treatment of diseases. The program is accredited by the American Registry of Radiologic Technologists (ARRT) and complies with the standards of the accrediting body. Students are required to complete a 72 semester credit hour curriculum, including 15 credit hours of general education.

#### **Associate of Applied Science in Surgical Technology**

The Associate of Applied Science in Surgical Technology prepares students with the knowledge and skills to work as surgical technologists in several clinical specialties such as general, orthopedic, cardiovascular, and thoracic. The program trains students to perform the skills expected for an entry-level surgical technician, including knowing the various instruments that are commonly used in the field and maintaining a sterile field during procedures. The program prepares students to assist in operations, under the supervision of surgeons, registered nurses, or other surgical personnel. Some of the concepts covered in the course include: temporary and permanent homeostasis; layered wound closure; surgical procedures assistance; instrument and equipment sterilization and handling; surgical supplies management; and patient and team scrubbing. Students are required to complete a 69 semester credit hour curriculum, including 15 credit hours of general

education. The program prepares students to sit for the Tech in Surgery Examination – Certified TS-C National certification examination through the National Center for Competency Testing.

#### Assessment of Student Learning

The proposed programs have stated goals and learning outcomes that are tied to course assignments. Students' learning will be assessed through course quizzes, tests, and written assignments. Each of the graded components of any course is targeted to course goals and objectives, which in turn, are targeted to the overall program objectives. Students' learning outcomes in the clinical component of the program will also be assessed. The Externship and Career Services Director coordinates with the clinical sites to ensure students' progress. Clinical instructors and preceptors verify that the student is meeting the competencies required of them at the site by signing an externship survey form.

#### Program Assessment

The College has developed an ongoing assessment plan to guide the evaluation and improvement of its academic programs. Curriculum evaluation occurs at the completion of each course. Students are requested to fill out an evaluation form upon completing their coursework. The evaluation focuses on the performance of the instructor, learning resource center and the lab's usefulness, as well as the curriculum of the course. The results are aggregated and delivered to the Academic Effectiveness Manager as well as individual faculty. The data is used as evaluation and training materials for the faculty as well as basis for curriculum alterations. MCC also conducts a similar evaluation process through graduate surveys. The graduates of the programs are able to evaluate the programs holistically. The data are aggregated and used to assess the curriculum and to identify needs for curriculum modifications.

#### **Facilities (space, equipment, instructional materials)**

*Criterion 1030.60(a)(5) provides that the institution shall have adequate and suitable space, equipment and instructional materials to provide education of suitable quality.*

The proposed degree programs will be offered at the extension location in Naperville, Illinois. The programs are currently being offered at the main campus location in Chicago. The extension location consists of three offices, one conference/administration room, two storage rooms, a supply room, computer stations for students in the Learning Resource Center, and four classrooms.

MCC's Library Resource Center has the resources suitable for the proposed programs. The library has a collection of books, audio, and video materials relevant to the programs. MCC has contracts with Gale Virtual Resource Library and ProQuest for a number of database packages. This allows unlimited access to electronic resources for students. The College has also secured remote access privileges, which allows students to utilize the materials both from school and from other locations.

#### **Faculty and Staff**

*Criterion 1030.60(a)(6) provides that the education, experience, and other qualifications of directors, administrators, supervisors, and instructors shall ensure that the students will receive education consistent with the objectives of the program.*

The College has policies in place to ensure faculty members possess the training, credentials, and other related qualifications to provide instruction.

### **Fiscal/Personnel Resources**

*Criterion 1030.60(a)(8) provides that fiscal and personnel resources shall be sufficient to permit the institution to meet obligations to continuing programs while assuming additional resource responsibilities for the new program.*

The College has submitted fiscal plans indicating tuition revenues exceed, and will continue to exceed, operating expenditures for the proposed programs beginning in the first year of the programs.

### **Accreditation/Licensure**

The MRI Technology program is accredited by ARRT. The MRI Technology program is also accredited by the American Registry of Magnetic Resonance Imaging Technologists (ARMRIT) programmatic accreditation. The students have an option to choose whether to sit for ARRT or ARMRIT exam. The program prepares for both.

MCC plans to apply for programmatic accreditation for the Surgical Technology program through the Commission on Accreditation of Allied Health Education Programs.

### **Program Information**

*Criterion 1030.60(a)(7) provides that the information the institution provides for students and the public shall accurately describe the degree programs offered, program objectives, length of program, schedule of tuition, fees, and all other charges and expenses necessary for completion of the course of study, cancellation and refund policies, and such other material facts concerning the institution and the program or course of instruction as are likely to affect the decision of the student to enroll. This information, including any enrollment agreements or similar agreements, shall be available to prospective students prior to enrollment.*

Detailed admission and program descriptions submitted as part of the applications provide information regarding the College's policies, fees, and related requirements necessary to enable prospective students to make an informed decision to enroll in the programs.

### **Staff Conclusion**

The staff concludes that the Midwestern Career College and its proposed degree programs meet the criteria in Sections 1030.30 and 1030.60 of the rules to implement The Private College Act (110 ILCS 1005) and The Academic Degree Act (110 ILCS 1010) and the Illinois Board of Higher Education policies pertaining to assessment and accreditation for licensure.